

AGCOLLADES

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Alumni Give Back

Four successful Shaw alumni have returned to the business classroom to facilitate a course that they created to assist men of color in generating a blueprint to better understand their sense of self, develop their grit and overcome stereotype threats. Entitled **Building African American Males (BAAM)**, the class fosters the development of professional skills for the global workplace. More than 25 guest presenters from around the country who are currently employed and engaged in the business world are traveling to Raleigh to share with BAAM students this fall. Senior business administration



THE TEAM

Carlton Goode, Lead Faculty Advisor for Developing Men of Color, Virginia Commonwealth University (VCU) (Richmond, VA)

Geno Johnson, Principal Program Manager, MITRE (Gaithersburg, MD)

Jermaine Simmons, Audit Director for Wealth and Investment Management, Wells Fargo (Charlotte, NC)

Christopher Young, Attorney at Law, The Young Law Firm, PLLC (Washington, DC)

major, Jurante Graham, noted that, “It feels like . . . they already know who we are and our story growing up.” That knowledge drives BAAM member Carlton Goode’s personal interest in each young man mentored. His message to them is unambiguous: “If I can see it, I can be it!”

Prof. Sterling Porter, the instructor of record for this special topics course, applauds the dedication of the professionals coming to campus to discuss topics such as, “If You Hear Any Noise, It’s Just Me and the Boys,” “Welcome to the Party,” “Stay Woke,” and “Playing the Game and Looking the Part.” He could tell from the first planning meeting that he participated in that the four BAAM founders were on a mission.

Though a popular class based on the BAAM model has been at VCU for seven years, being able to give back to their alma mater and build dynamic futures for our young men has been the vision of the BAAM volunteer team for 12 years. Shaw University Board of Trustees member, Jermaine Simmons, affirmed the progress being made and concluded, “All I can say is the best is yet to come.”

(standing left to right)
G. Johnson, J. Simmons, C. Young
and (seated) C. Goode use their
personal experiences to develop
life skills in our men of color.

Building Dynamic Futures, One Student At A Time!

An academic unit, like a sophisticated machine, has many moving parts. The dean of such a machine has much to monitor, maintain and develop: faculty recruitment and relations, student mentoring, fund-raising, meetings of many types, corporate partnerships, marketing, and more. There is, however, one overarching item of importance that can never be relegated to a position of insignificance: the future of each student who comes into our care. This takes time, but it's time well spent!

At the School of Business and Professional Studies (SBPS), our mission to prepare a diverse student population for successful careers by integrating **academic** and **experiential learning**, **strategic partnerships** and **active civic engagement**, is more than a wall plaque or a space filler on the back of a brochure. This mission to students drives all of our actions. Because our team has thoroughly embraced this mission, we have seen gratifying results.

This issue of *Accolades* reflects the growth that has occurred, the new developments taking place and the powerful prospects within our grasp as we race into an action-packed future. Students are securing amazing opportunities through internships and special programs. Faculty are engaging new tools and relationships to expand the power of what they offer students in and outside of the classroom. So much is happening that it is difficult to pour it all into a single issue of *Accolades*. Nevertheless, we want to show you what our commitment to students, faculty, corporate and community partners has accomplished for the fulfillment of our mission to the hundreds of SBPS scholars who are learning each day how much we care about their growth. The most important moving parts in our machine are students moving forward. We are dedicated to the task of building dynamic futures, one student at a time!

—Dr. Lynette Wood

ACCOLADES

The newsletter of the Shaw University School of Business & Professional Studies, presenting news and features illustrating the advancement of the mission and vision of the School.



FACULTY BULLETIN BOARD

Smith Earns Doctorate

Congratulations to Dr. TaVshea Smith, adjunct faculty in the Department of Education and Child Development, who on June 7 successfully defended her dissertation entitled, "A Qualitative Study: Exploring The Lived Experiences of Novice Educators Support Through Induction." She completed her Ed.D. in Educational Leadership at Northcentral University.

Yan Publishes Research Paper

Kudos to Dr. Tingzhuang Yan on his recent co-authored article, "On the Variability of Charleston South Carolina Winds, Atmospheric Temperatures, Water Levels, Waves and Precipitation," published in the *International Journal of Geosciences*.

Herring Earns Doctorate

Congratulations to Dr. Alexander Herring (Department of Education and Child Development) who on August 4 successfully defended his dissertation entitled, "Perspectives of College-aged African American Males on Career Choice." He completed his Doctorate of Educational Leadership at High Point University.

Liverman New Faculty Senate President

Dr. Betty Liverman (Education) was elected Shaw University Faculty Senate president for 2021-2023. She succeeds Mr. Bobby Sanders, a strong advocate for faculty colleagues. We applaud Dr. Liverman on her selection for this new leadership role.



Clothes the Gap

To provide students with a resource for professional apparel when needed, the Experiential Learning and Career Development Center's (ELCDC) Career Clothes Closet is being revived, thanks to the initiative of Barbara Powell-Jackson, the Community Engagement Coordinator for the Business Administration programs. After consultation with the director of the ELCDC and Patrick Curry, owner of the non-profit, Kordell's Closet, she secured Curry's agreement to update the inventory in Shaw's Career Clothes Closet. "Often wearing the right apparel assists in building confi-

dence and esteem and promotes a positive attitude when students interview for internships or other employment opportunities," explained Powell-Jackson.

The clothing is gently used or, in some instances, new with tags attached, dry-cleaned/washed, and pressed. "We are looking to support from head to toe," Powell-Jackson stressed. "Students will have the opportunity to select size, color and style, then go, never look back, nothing to pay . . . but go and put their best foot forward!"

"Students may not have the funds to purchase that suit or dress for the occasion. This resource empowers the recipient. That's one less worry when they are competing for positions," she concluded.

David Williams, in the ELCDC, is the point of contact for all Shaw students interested in dressing for success with the aid of the Career Clothes Closet.

New SBPS Faculty Hit the Ground Running

They join a team committed to building futures



James Brown ▲
*Assistant Professor & Program Coordinator
 Computer Science
 Director, Center for Cybersecurity Education
 & Research*

As a proud HBCU alum, Professor Brown is excited and proud to join the faculty at the historic Shaw University. He dedicates his work towards increasing representation for minority populations in technology fields. His research interests involve cybersecurity and intrusion detection using machine learning and artificial intelligence.

Dr. Robert Holland
*Assistant Professor & Program Coordinator
 Computer Information Systems*

Dr. Holland is a highly motivated and experienced IT professional and educator whose acumen for business and IT is a great asset to the CIS program. He shows great commitment to the growth of the CIS program while adapting to the challenges of implementing and supporting various student-enriching STEM initiatives. ▼



Sterling Porter ▲
*Assistant Professor
 Accounting*

Prof. Porter has extensive experience in the accounting field including public accounting, private industry accounting and running his own award-winning accounting firm. He is a certified public accountant and brings a desire not only to educate in the discipline of accounting, but also to prepare young people for the business world through professional development education.



Dr. Micah Dobson
*Assistant Professor & Program Coordinator
 Recreation Management*

Dr. Dobson is a passionate educator committed to encouraging his students to aim for excellence. He has served as the Director of Research and Development with the North Carolina Department of Juvenile Justice, and his research interest focuses on adequate sport and recreation after-school programs for youth. His teaching philosophy focuses on creating an inclusive, diverse classroom environment.

New Part-time Faculty Hires

Dr. Alecia Anderton - Computer Information Systems

Dr. Andrew McArthur - Business Administration

Dr. T. Nichole Phillips - Business Administration

Dr. Michael Seda - Accounting

Dr. Philip Slater - Business Administration



*Welcome to all new faculty
 team members!*



C-CER

THE FUTURE IS NOW!



Center for Cybersecurity Education and Research

Shaw University has established the Center for Cybersecurity Education and Research (C-CER) to increase participation of underrepresented minorities in cybersecurity and establish a direct pipeline for students to transition into cybersecurity related roles through academic degree offerings, training and professional development activities, and research initiatives. Prof. James Brown, assistant professor and program coordinator for the Computer Science program, has been tapped to serve as C-CER's first director.

With the goal of offering cybersecurity

courses starting Spring 2022 and introducing a Cyber Operations (CyOps) concentration as part of our Computer Science degree program starting Fall 2022, he and his faculty colleagues in Computer Science and Computer Information Systems are excited about the opportunities that the innovative curriculum will provide for Shaw students.

The CyOps concentration provides students with a foundation in programming, data structures, networks, security policy and risk, virtualization, malware analysis, and ethical hacking. The CyOps program merges technical skills with non-technical skills through required and elective courses

to provide students with a balanced skillset in areas such as cyber policy, law, and ethics. Upon completion, students will have the opportunity to engage in red-team or blue-team security teams in various government and non-government agencies in support of national security or other such related industries.

C-CER will oversee the establishment and management of the CyOps program, offer students and community members cybersecurity related workshops and training, and engage in research focused on barriers to entry and other limiting factors for underrepresented minorities in cybersecurity.

"Extra Credit"

New Course Provides Keys to Financial Empowerment

Have you seen shopping areas with a check cashing store next to a payday lender, next to a rent-to-own center, next to a liquor store? Owners of these businesses amass their wealth by targeting low-credit-score customers. Some financial experts consider this to be 21st century slavery.

A new accounting special topics course, "Extra Credit: Keys to Financial Empowerment," addresses how to break the chains of financial bondage and empower a new generation of savvy money managers. The interactive seminar includes topics

such as Wealth Gap in America, Managing Credit, Managing Debt, Developing a Budget and Spending Plan, Fraud and Identity Theft, Student Loans, and Investment Vehicles.

Students enrolled in the course are encouraged to share what they learn with those in their personal network.



Technology Advisory Council

We express appreciation to our newly-formed Technology Advisory Council, chaired by Dr. Robert Holland, CIS program coordinator. The TAC was created to support and build a sustainable future for our community through technology education and innovation.

Dr. Keith Babuszcak – Wake Tech Community College Provost of IT Programs and CCO, RTP Campus

Hugh Brock - Red Hat Research Director

Rene Daughtry – Cisco Solution Validation Services Senior Technical Program Manager/ Team Lead

Cindy Ellison – Wake Tech Community College, Dean, IT Programs, RTP Campus

Leah Jones – IBM HBCU Academic Advisor, Global University Programs

Michael Mead – Apple Senior Project Engineer

Antoine Picard – Google Software Engineer

Tom Snyder – NC RIoT Executive Director

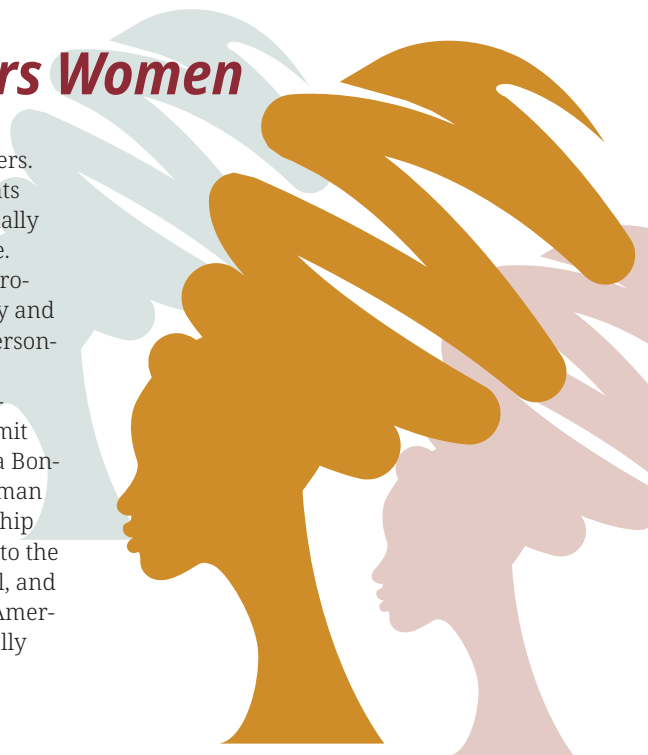
New Special Topics Course Empowers Women

In spring 2021, the SBPS launched “Emerging Women Leaders,” a business special topics course offered each semester, which provides foundational leadership development in support of personal and professional success and ultimately aids entry and advancement in the professional world. The course, designed and taught by Shaw alumna Ayoka Gay '02, employs a holistic approach and highlights hard skill development (i.e., resume writing and goal setting), complemented with significant emphasis on soft skill development (e.g., self-motivation, empathy, etc.).

Throughout the semester, young women engage in round-table discussions on a wide range of topics from professional networking to self-inventory and vulnerability, are exposed to industry professionals, and

directly engage with potential employers. Upon completion of the course, students walk away with a peer and professionally reviewed resume and LinkedIn profile. They also will have set personal and professional goals, learned how to identify and engage potential mentors, and built personal and professional relationships.

“Emerging Women Leaders” was inspired by the Woman to Woman Summit Gay co-founded with classmates Dedra Bonner '02 and Stacey Sowell '03. The Woman to Woman Summit, hosted in partnership with Shaw University, offers insight into the realms of professional, personal, social, and spiritual issues of concern to African-American women and has been held annually since 2015.



Jeffrey Adkisson



Elikem Des Amekudi



Christopher McSweeney



Caleb Simmons



Khalil Warner

All In Program Recruits at Shaw: Selects Five Bear Scholars

The School of Business and Professional Studies has agreed to participate in **All In**, a new partnership that provides a pathway to a full-time internship during summer 2022 with leading companies such as GitHub, Red Hat, Cisco, Fidelity, and Microsoft.

Five students with a passion and commitment to succeed in tech were identified to represent Shaw in this inaugural program: Jeffrey Adkisson, Elikem Des Amekudi, Christopher McSweeney, Caleb Simmons and Khalil Warner.

The program consists of a self-paced online course and a week-long, all-expense paid conference, professional development training and corporate visits during the fall semester. Following this, the students

will complete a semester project at one of the major companies for 12 weeks in the spring.

They each will be awarded a \$2,000 stipend in the fall, be paid up to \$4,800 for the spring semester, and receive a new MacBook upon the completion of the spring semester project along with swag, other perks, and benefits throughout the year. The participants also receive academic credit through internship course enrollment.

After the successful completion of the fall and spring semester curriculum and corporate project, the participants will have the opportunity to continue as a summer intern with a corporate partner. Kudos to our starting five students!



Production & Operation Management Focuses On Food Equity



As is Prof. Matthew Gargano's custom, BUS 400 Production and Operation Management students brainstormed to select an Experiential Learning Project. The winning project for this fall is food equity on campus in terms of more food choices for students based on religion, culture, and country of origin. The students will work collaboratively to build a delivery system and develop implementable recommendations.

Benjamin Vasquez, senior, business administration: management major
Winnie Ongwacho, senior, business administration: accounting major

Happenings

There's been no shortage of dynamic presentations in the SBPS during the past six months.

On April 8, the computer science program hosted the second Zoom event in its Get2Know series. Featuring Equifax VP for Privacy Engineering, **Lonnie Harris, Jr.**, the discussion focused on "Benefits of the Cyber Security Experience."



Kicking off the fall academic term, the SBPS launched Direct Connect, a series of monthly conversations with corporate professionals. On September 2, **Clarence Clayton**, manager, Data Privacy, at Red Hat shared "How to Successfully Navigate the Corporate Climate."

On September 29, Dr. Adrian Allen and the Shaw Business Society hosted strategic management consultant, **Dr. Terrence Duncan**. He presented "The Mahogany Legacy Project" during in-person class sessions and to a wider Shaw audience in a virtual gathering. He focused on changing the narrative of what leadership represents in the 21st century.



Senior Business Administration major Da'Shawn Wallace (left) interned under Dimitri Eliopoulos, CEO of Curi Capital, who expressed great satisfaction with Da'Shawn's performance.

Curi Capital Supports Faculty & Students

With great enthusiasm, the SBPS welcomes Curi Capital CEO, Dimitri Eliopoulos, to our business advisory council. Eliopoulos, whose wealth management company focuses on building strong financial futures for clients, is among our business programs' strongest supporters. He recognizes the importance of strengthening opportunities for both students and faculty. Therefore, his firm provided funds for a Curi Capital Faculty Fellowship which was awarded to Sterling Porter, CPA, assistant professor of Accounting.

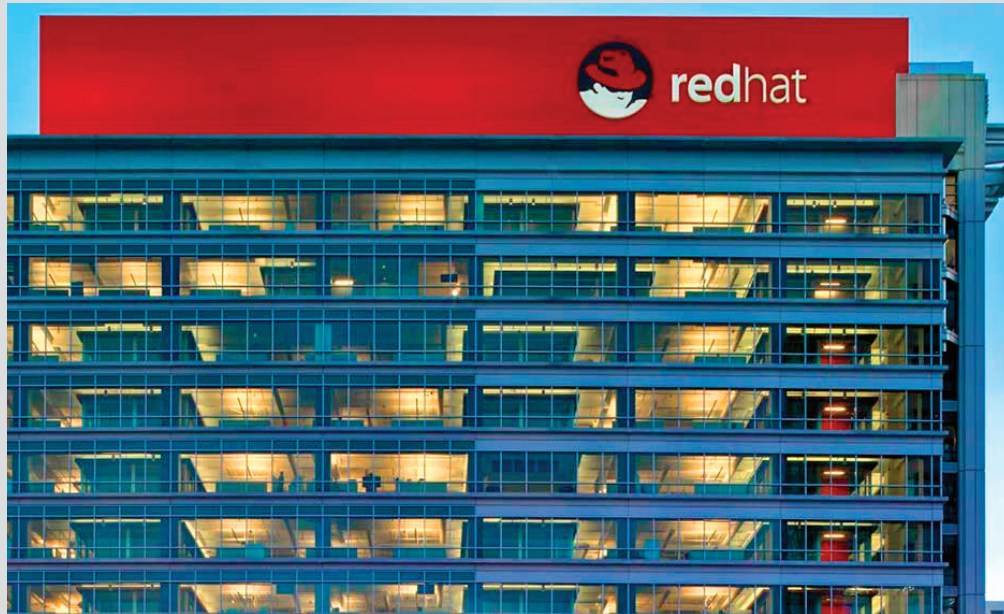
Eliopoulos also will be a guest presenter in the Financial Literacy class this fall. A subject matter expert, he will introduce the students to investment vehicles.

In addition, Curi Capital offered Business Administration senior, Da'Shawn Wallace, the opportunity to intern at the company during summer 2021. Da'Shawn proved to be an excellent fit for the position and represented himself and Shaw well. Eliopoulos had glowing feedback about the intern: "He asks good questions. Everyone here likes him. We're glad he's here."

Red Hat Awards Faculty Fellowship; Partnership Grows

Thanks to a recent gift from Red Hat, Dr. Benjamin Branch has been named Red Hat Faculty Fellow. An open source enthusiast, he has been and continues to be a champion for student and faculty upskilling through Red Hat Academy.

Laurie Krebs, senior vice president and chief financial officer at Red Hat stated, “Red Hat is fortunate to have Shaw University as a neighbor in our hometown of Raleigh. We are pleased to support Shaw’s Computer Science program through this Faculty Fellowship. This donation, and the recognition of Dr. Branch, is one way to thank Shaw for the collaboration and to pledge our commitment to providing tools, training, talent, and experiences to help prepare their students to succeed in the job market and work with companies in the technology sector, such as Red Hat and beyond. We look forward to continuing the relationship into the future.”



Education, KCSSU, Flood Group Run Summer Reading Program

From June to August, Shaw’s Department of Education & Child Development collaborated with KCSSU and The Flood Group to conduct a Reading Is “Fun”damental summer program on the campus of St. Matthew A.M.E. Church. When asked if the Southeast Raleigh neighborhoods’ PreK-5th grade students’ reading proficiency increased, Dr. Betty Liverman, director of the project, responded, “Absolutely!”



Reading & STEM Day Sponsored

SBPS faculty, Dr. Benjamin Branch (Computer Science), Dr. Betty Liverman (Education), Barbara Powell-Jackson (Business Administration), and Dr. Lucy Wilson (Chair, Education), supported a community, “Reading & STEM Day” on June 5, at Roberts Park, hosted by KCSSU, Shaw University and several community partners. The event

was designed to promote literacy and STEM education for Black youth in Southeast Raleigh. During the event, area youth were introduced to the exciting field of robotics.



Barbara Powell-Jackson, Community Engagement Coordinator for the Business Administration programs, leads by example during the August “Stuff the Bag” bookbag giveaway.

Shaw Co-sponsors Bookbag Event to Aid Area Youth

Kudos to Shaw faculty, staff and students for their role in “Stuff the Bag,” the August 21 bookbag giveaway sponsored by KCSSU, Atlanta Hawks Head Coach Nate McMillan, Brian Dawson, and Raleigh Parks and Recreation. Dr. Benjamin Branch (Computer Science), Dr. Betty Liverman (Education) and Barbara Powell-Jackson (Business

Administration) were present and accounted for in the event’s planning and implementation. Despite sweltering conditions, they, Shaw students, and other community volunteers cheerfully distributed 550 bookbags and 500 books donated by businesses, organizations and individuals.



SUMMER 2021

Curi Capital Intern

Da'Shawn Wallace, Business Administration: Management

FALL 2021

Citrix Scholars

Maurille Beheton, Computer Science
Panashe Garah, Computer Science
In addition to a \$12,500 scholarship, the wrap-around service program provides mentorship, job shadowing, career coaching and professional development.

Red Hat Interns & Hires

Continuing after their summer internship:
Isabela Fernandes, Business Administration: Management
Andrew Anglin, Computer Science
Tyionchie Berry, Computer Science

All In Program Interns

Jeffrey Adkisson, CIS
Elikem Des Amekudi, CIS
Christopher McSweeney, CIS
Caleb Simmons, Computer Science
Khalil Warner, Computer Science

Recent Graduate Placements

Javon Cooper '21 (Recreation Management), Assistant Accounting Manager- Head of Panthers Security, Carolina Panthers
Jaleel Scroggins '21 (Accounting), Tax Consultant (Fall 2022), Deloitte
Andrea West '20 (Accounting), Accountant, Highland Express Shuttle Service

**Building
 Dynamic Futures
 One Student
 at a Time**



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Curi Capital
 Don Wood
 Martin Marietta Aggregates

Contributions received July 1, 2020-June 30, 2021
 Contributions reported annually

NABA Student Organization Off to Roaring Start

After years of inactivity, the Shaw U National Association of Black Accountants (NABA) student chapter is being re-established!!! With over 30 members, the group is larger than other NABA student chapters in the RTP. President Samuel Holmes and the newly-formed e-board, in conjunction with chapter advisor, Jayson Burton, welcome input as they develop an activities calendar full of development, service and fun.

NABA is a nonprofit association dedicated to bridging the opportunity gap for black professionals in the accounting, finance and related business professions. Representing more than 200,000 black professionals in these fields, NABA advances people, careers, and the mission by providing education, resources, and meaningful career connections to both professional and student members, fulfilling their motto: Lifting As We Climb.

