

ACCOLADES

- NTIA Grants \$5M to Build Cyber Operations
- SouthState Bank Awards Two Grants
- 2nd Annual Cancer Awareness 5K
- New Departments Formed in SBPS
- Florida Student Entrepreneurship Conference

Spring Lake, NC, Mayor Links Social Justice with the Business World

As part of the Fall 2022 BUS 340 Special Topics course in Business and Social Justice, the students hosted the Honorable Mayor Kia Anthony of Spring Lake, NC, to share information from a case study the class had selected to investigate. They had been searching for a situation linked to a current and real-world business event regarding social justice.

The students identified a current issue out of Kenly, NC, which made national news (CNN, FoxNews, and other media outlets) when the town's all-white police force quit over their newly-hired boss, Town Manager Ms. Justine Jones, a Black female. Ms. Jones was ultimately fired by a 3-2 vote where the three individuals who voted to fire her were White, and the two who voted to retain her were Black.

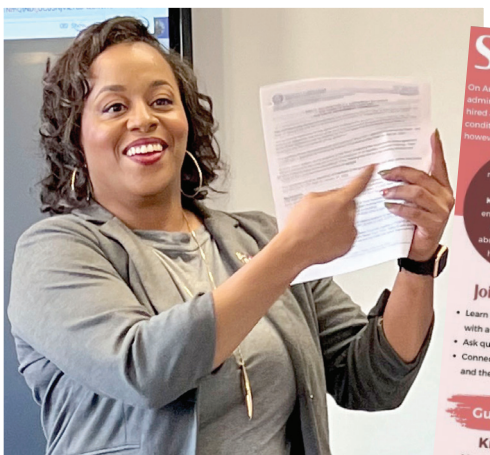
The saga continued when the Spring Lake Board and Mayor hired Ms. Jones with a start date of October 24, 2022. The White State Treasurer unilaterally reversed that decision. The students contacted Mayor Anthony, and she agreed to come and discuss the situation.

The business students were beyond thrilled! Many commented that they never thought a mayor involved in a national news story regarding social justice would respond to their request. They were able to experience social justice in action.

Just as our Shaw students were brave enough to press an issue of such magnitude and have the courage to extend the invitation, so was the Honorable Mayor moved to respond to their call to action by driving more than an hour to discuss the social justice implications of Ms. Jones' case. Students talked about the impact of her visit for weeks. Several expressed that they were touched and transformed by the interaction.



Martavious Collins engages with the mayor.



Social Justice Talk

On August 2nd, in the town of Kenly, NC, police chief, four police officers and two town administrators announced their resignations after Justine Jones, a Black woman, was hired as town manager. She was then fired after allegations of making "working conditions toxic and unbearable". She was later hired in the town of Spring Lake, however, history repeated itself.

The BUS 340 class reached out to Spring Lake's Mayor, Kia Anthony and she enthusiastically agreed to come talk to us about the situation and her thoughts on it.

Join us to:

- Learn more about social justice with a real life situation.
- Ask questions.
- Connect with students, faculty and the honorable mayor.

Guest Speaker

Kia Anthony
Mayor of Spring Lake, NC

With special guest Dr. Lynette Wood
Dean of School of Business & Professional Studies

Time & Place
Monday, Nov 7th
Tupper Building
Room #206
2 - 4 pm

More information:
matthew.gargano@shaw.edu

SHAW UNIVERSITY

From the Dean

Student Engagement Is Key

As we in the School of Business and Professional Studies focus on academic excellence and career readiness, the importance of student engagement cannot be overstated. I am pleased to report that our efforts to intentionally expand student-centered learning beyond traditional lecture presentations are having great results. Throughout this issue, you'll see co-curricular and civic activities that have occurred in the last six months.

In the September 2020 issue of *Accolades*, I shared that we ExPECT growth as a result of our emphasis on experiential learning, professional development, entrepreneurship, certifications, and technological skills. We now see the fruit of that emphasis and effort. Our students are motivated and prepared, and our faculty are excited to see the seeds of teaching, mentoring and coaching grow just as we ExPECTed! So, join us on this exhilarating journey, and let the stories of success reassure you that the mission below is alive, and student engagement is the key to our success!

—Dr. Lynette Wood



Cancer Awareness 5K 2023



Awareness Is Growing!

From as far away as Guyana, South America, nearly 600 participants from 21 states and overseas got in step virtually or in person for Shaw's 2nd annual Cancer Awareness 5K Run/Walk on March 29, 2023. During the spring semester, a cadre of student ambassadors actively recruited family, friends, and other Shaw Bears to participate this year. Many stated that they were personally impacted because Dean Wood (SBPS) recently received a Stage IV colon cancer diagnosis.

The 5K Run/Walk is just one component of Shaw University's work toward eliminating cancer. Shaw Bears also proactively advocated for regular cancer screenings. Their approach was effective, as evidenced by the many responses from around the country and the globe.

A special thanks is extended to South State Bank, sponsor for this year's event; our 5K lead planners, Barbara Powell-

Jackson (Wellness 4 All coordinator) and Dr. T. Nichole Phillips (Innovation and Entrepreneurship Center director); entrepreneurship club members; 5K student ambassadors; other students throughout the university; Matthew Gargano; and Vicki Spears.



Dean Wood expresses appreciation to Sedrick McCallum, senior VP at South State Bank which contributed \$10,000 for the 2023 5K.



ACCOLADES

The biannual newsletter of the Shaw University School of Business & Professional Studies, presenting news and features illustrating the advancement of the mission and vision of the School.

FACULTY BULLETIN BOARD

Dobson Co-authors Book Chapter

We salute Dr. Micah Dobson on co-authoring the chapter, "Teaching for Social Justice Through Physical Education," in the *International Routledge Handbook of Sport, Leisure and Social Justice*.

Allen Authors White Paper

Kudos to Dr. Adrian Allen on her recent co-authored white paper, "Examining Underrepresentation of African American Women in Corporate Senior Level Leadership," published by the University of Phoenix College of Doctoral Studies.

Rawlings Presents at NAKHE

Congratulations to Prof. Teah Rawlings on her January 2023 presentation, "Linguistic Differences Exploring African American Vernacular English in Kinesiology Assessments" at the National Association for Kinesiology in Higher Education.

Wood Serves as Guest Editor

In February, 2023, *Issues in Accounting Education* published a Diversity, Equity, and Social Justice in Accounting Education special edition. Dean Wood was honored to be one of five guest editors for this issue of one of the American Accounting Association's premier journals.



SBPS Welcomes the Creation of Two New Departments

To continue ensuring the proper management and educational focus of its programs and resources, the School of Business & Professional Studies welcomes the new *Department of Management & Accounting* under the leadership of **Mr. Levi Beckwith** and reestablishes the *Department of Computer Science* under the leadership of **Dr. James Brown**. The new departments join the *Department of Education & Child Development*, led by **Dr. Lucy Wilson**.

SBPS Fortifies Team with New Faculty



Dr. Karen Nunez ▲
Associate Professor
Accounting

Dr. Nunez, who earned a Ph.D. in accounting from The University of Oklahoma and an MBA from the University of Michigan, has extensive teaching experience which includes faculty roles at North Carolina State University and Elon University. Her career has also included professional positions at Fortune 500 companies. Not surprisingly, her approach to teaching links the theoretical and the practical.

Roddrick Jefferson
Assistant Professor
Computer Science

Professor Jefferson comes to Shaw with an extensive background as a software engineer in the telecommunications, government and e-commerce sectors. He earned his M.S. degree in Computer Science at North Carolina A&T State University. Recognizing that God has given him the passion and gifts to teach and to serve, he looks forward to helping as many students as possible succeed. ▼



NCTR Grants \$10,000 to Education & Child Development

Shaw University's Department of Education and Child Development has been selected by the National Center for Teacher Residencies to receive a \$10,000 subgrant. The award is to support the U.S. Department of Education's SEEDS (Supporting Effective Educator Development) program which develops teacher residency programs. Congratulations to **Dr. Lucy Wilson** and her team for this significant accomplishment.

SBPS Team Members Receive Awards

In Fall 2022, **Vicki Spears** (administrative assistant) and **Levi Beckwith** (assistant professor of Accounting) received the "Going the Extra Mile Award" from the School of Business and Professional Studies. They both have conscientiously and consistently gone far beyond the call of duty in their service to students and colleagues. The honor was well deserved.



New Part-time Faculty Hires

Dr. Humberto Amador - Computer Science
Leia Ridore - Computer Science
Calvetta Duncans - Education

Rasheed Graham - Computer Science
H. Bishop Ransom - Computer Science
Emmanuel Ukpe - Computer Science

Mini-Retreat Builds Strong Connections

Management students received a concentrated dose of relationship building during a mini-retreat held at the home of Dean Wood, November 10-11, 2022. “Relationships are the backbone of success, and building a strong web of social bonds with people on a variety of levels engenders confidence, assurance of support, and creative collaborations,” said Wood.

The intensive mentoring and relational coaching took place in a home environment where students were encouraged to express themselves on a wide range of topics and to forge genuine relationships with each other. The informal environment pushed students to relate: a sentence-cube game, lots of conversation, direct questions, and straight answers characterized the activities of the two-day retreat. As a result Keyon Wright, Jahmir Weems, Amaia Spears, and Amber Bass expressed how inspired they were at seeing how they could achieve great things and build substantive relationships that would help them grow as professionals.



“You’ve inspired and motivated me to dream BIG and keep going. Thank you! ♥”
—Amber Bass

NABA Meets Deloitte

Shaw’s NABA (National Association of Black Accountants) Chapter hosted Big 4 firm Deloitte during classes, and at the chapter meeting on Wednesday, March 8, 2023. The Deloitte team included two national campus recruiters (from offices in Florida and Massachusetts) and three practitioners who are professional staff members (from the Washington, DC, and Atlanta offices).

Two Accounting Principles classes and one Accounting for Management Decision Making class benefitted from presentations which included a brief introduction to Deloitte and an overview of available opportunities.

Students from all accounting classes were invited to the NABA chapter meeting, and more than 20 students attended. The Deloitte team provided a more in-depth introduction to their firm, and each team member shared their personal experience at Deloitte. A question-and-answer period closed out the session. The Deloitte team was notably impressed with the turnout and the level of professionalism exhibited by all in attendance.

*A special thanks is extended to Deloitte for the \$4,700 sponsorship of our NABA chapter. **

**For the 2022-2023 school year*



Students Represent Shaw U at Florida Entrepreneurship Conference

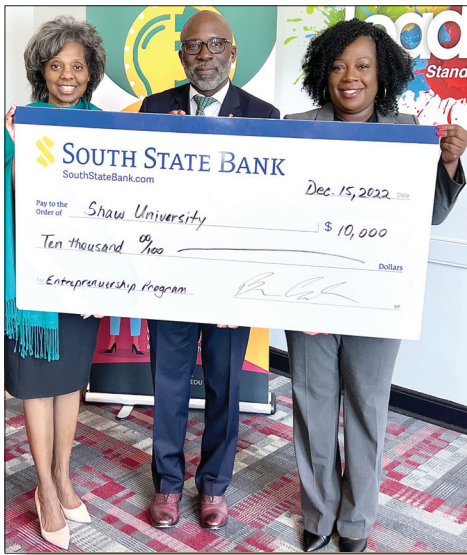
Three Shaw University students and members of the Innovation and Entrepreneurship Club participated in the HBCU-Start@MiamiHerbert program held January 3-8, 2023, at the University of Miami. Focused on aspiring entrepreneurs, the program aims to fill the gaps in opportunities available to students of underrepresented communities and is designed to support the development of startups founded by HBCUs students.

Nakya Carter, Terry Pettiford, and Zaid

Steele were among 17 students from nine HBCUs who spent six days engaged in intensive study, experiential opportunities, field trips, and mentoring sessions led by experts within the University of Miami entrepreneurial ecosystem. The week concluded with a pitch competition where the students worked in teams to pitch a business idea and win cash prizes to support their ventures. Nakya Carter's team placed third in the competition.



(L-R) Nakya Carter, Zaid Steele, and Terry Pettiford



(L-R) Dean Wood, Sedrick McCallum (senior VP at South State Bank), and Dr. Phillips celebrate this investment in the future.

South State Bank Boosts Student Entrepreneurship

In December 2022, South State Bank awarded a \$10,000 grant to the School of Business and Professional Studies to support the entrepreneurship program. Under the direction of Dr. T. Nichole Phillips, student and community entrepreneurs gain valuable training to increase and improve small business ownership and address underemployment in minority communities. Dr. Phillips says, "The goal is to grow these entrepreneurial ventures to scale, then pay it forward to future generations of students and stakeholders."



NC IDEA Awards \$150K to Shaw's Entrepreneurship Program

NC IDEA, a private foundation committed to supporting entrepreneurial ambition and economic empowerment in North Carolina, alongside the leadership of the North Carolina Black Entrepreneurship Council, awarded Shaw University a \$150,000 grant to enhance the entrepreneurial program of the institution. "Equitable entrepreneurship is vital to our economic recovery," said Thom Ruhe, CEO and President of NC IDEA.

Shaw was among five North Carolina schools chosen from a competitive process that invited the State's accredited HBCUs to submit proposals supporting the entrepreneurial potential of students, faculty, alumni, and the communities they serve.

Entrepreneurship Day Features "Real Talk"

On February 22, 2023, in celebration of Black History Month, the Innovation and Entrepreneurship Center (IEC) in collaboration with Thompson Hospitality hosted Black Entrepreneurship Day to inform and celebrate the role of entrepreneurship in the economic mobility of African Americans. The day began with a student business showcase where our student entrepreneurs showcased and shared information about their businesses with the campus community.

The day concluded with a panel discussion titled "Ownership and Opportunity: Real Talk About Entrepreneurship," where a group of



Raleigh-area entrepreneurs shared their journeys to and through entrepreneurship with our students and community. Moderated by adjunct instructor and BIG Faculty Fellow, Hanif Omar, our panelists - Katrice Boyd, Senior Business Advisor at the NC SBTDC and owner at Loving on My Body; Nate Branscomb, owner at BCombs

LLC; Mel Wright, owner at The Wright Village; and Allan Younger, Senior Director of Programs at the NC IDEA Foundation - shared their insights, wisdom, and tips with the diverse audience of students, faculty, business professionals, and community members.



Professor Levi Beckwith oversees the work of VITA volunteer, NaTosha Thigpen.

VITA Takes on Shaw U Community Tax Needs

For the second consecutive year, the School of Business and Professional Studies operated a Volunteer Income Tax Assistance (VITA) site, providing tax services for faculty, staff and students. VITA is an IRS-sponsored program that offers free income tax preparation/assistance to taxpayers whose gross income is \$60,000 a year or less. All tax preparers must pass an IRS certification test. During our Federal Income Tax Accounting course, at least 80% of the students completed the semester as certified IRS VITA tax preparers.



Red Hat HQ Visit Inspires Future Tech Stars

On November 15, 2022, a contingent of over 20 Shaw Bears headed to Red Hat corporate headquarters in downtown Raleigh for a Meet and Greet tour planned exclusively for Shaw University. The professionals engaged freely with the students—making them feel welcome.

One of America's 100 Best Employers, Red Hat values collaboration and innovation (and security), and that was evident throughout the tour. The site visit introduced students to a world of possibilities that they had not imagined. It also provided the opportunity to connect with Shaw alumni who are now Red Hat professionals.



▲ Jen Dudeck, Red Hat Chief People Officer (center), engages with Shaw Bears during their visit to Red Hat headquarters in downtown Raleigh. ▼ Shaw Bears joined by Red Hatters.



\$5 MILLION NTIA GRANT TO POWER SHAW TECHNOLOGY

In February 2023, Shaw University received a \$5 million financial assistance award from the National Telecommunications & Information Administration's (NTIA) National Institute of Standards and Technology fund for its Building Bridges to CODE (Cyber Operations & Digital Equity) program. The grant funds awarded to Shaw will be used to:

- Fund outreach and research activities for the Center for Cybersecurity Education and Research; and expand the number of faculty in computer science to grow the Cyber Operations program;
- Purchase computer equipment to offer

students virtual hardware for use throughout the Cyber Operations degree program, which was launched in fall 2022;

- Purchase computer equipment to establish a research and study lab; and
- Support undergraduate researchers to participate in cybersecurity-related research.

Dr. James Brown, director of the Center for Cybersecurity Education and Research, said, "This grant will support our Cyber Security academic program, our IT infrastructure, smart classrooms, as well as student technology." Joel Faison, Shaw's

Chief Information Officer, said the grant funds will enable the university to: 1) execute a complete overhaul of outdated broadband infrastructure and to provide campus-wide Wi-Fi 6 wireless access; 2) provide digital devices and technology to low-income and under-resourced students attending the university; 3) upgrade classroom technology to allow for brick-and-mortar and virtual classes to occur simultaneously; 4) expand the remote educational adult degree program; and 5) fully implement the first HBCU Cyber Operations degree program in the nation.

Bears Visit Lexis Nexis

Sixteen Shaw University students had the opportunity to participate in a site visit to Lexis Nexis, a global company focused on digitizing judicial proceedings to increase access and transparency in over 150 countries. During the visit, students heard from experts at various career stages and gained insight into their day-to-day responsibilities. They also networked with global leaders and toured the campus.

Cyber Operations Receives NSF Grant

Dr. James Brown and Dr. Robert Holland were awarded the NSF HBCU-UP Catalyst Award titled Increasing Inclusiveness and Access to Cybersecurity through Lab Experiences. This award granted \$200k to establish a Security Operations Center (SOC) lab. The lab will provide an isolated environment with hardware and software to be used as part of the B.S. Computer Science, Cyber Operations concentration. The Cyber Operations concentration focuses on preparing students for successful offensive cybersecurity careers by teaching advanced networking, ethical hacking, and malware analysis skills.

Red Hat Hosts Shaw Students for Exclusive Hackathon Session

Six Shaw University students participated in the first ever Red Hat Hackathon. In preparation for the hackathon, students participated in three hands-on trainings led by leading industry experts. The hackathon provided students the opportunity to engage and collaborate with senior software engineers to contribute to an interactive GIF-based open source project.



Internships

Spring 2023

Amari Earl, Bus. Admin.-Accounting
Neal, Bradsher & Taylor, P.A.

Alaya Mack, Bus. Admin.-Accounting
State Employees' Credit Union

Mekhi Ramey, Bus. Admin.-Management
Whitaker and Hamer Law firm

Elizabeth Sanders, CIS
TriMark Digital

DeVaysha Weldon, Bus. Admin.-Management
InternX

Kanjah White, Bus. Admin.-Management
State Employees' Credit Union

Antavious Zachery, Bus. Admin.-Management
Come To Zion, LLC

Summer 2023

Maurille Beheton, Computer Science
Intel

Matthew Carby, Computer Science
Google

Elikem Des Amekudi, CIS
SAS

Amari Earl, Bus. Admin.-Accounting
Deloitte

Mariah Holder, Computer Science
Red Hat

Cameron Kelly, Computer Science
SAS

Alaya Mack, Bus. Admin.-Accounting
Deloitte

Mekhi Ramey, Bus. Admin.-Management
KPMG

Caleb Simmons, Computer Science
Fidelity



New Jobs

Olive Barrett ('22) Elementary Education
Pitt County Public Schools

Mia Etheridge ('22) Elementary Education
Wake County Public Schools

Isabela Fernandes ('22), Bus. Admin.-
Management
Angi

Jahnai Goodwin ('23), Computer Science
Lexis Nexis

Tyler Keser ('23), Recreation Management
XL Sports World

Terry Pettiford ('23), Bus. Admin.-Management
Deloitte

Khalil Warner ('23), Computer Science
Red Hat

Taniah Washington ('22), Bus. Admin.-
Management
Shaw University

George White ('22), Bus. Admin.-Management
USIC

Giovanni Woodruff ('22) Elementary Education
Wake County Public Schools

Graduate School

Na'Kwan Kitchen ('22)
Fayetteville State University

Shamaar Pearce ('22)
Liberty University

Biance Wilburn ('21)
University of Antelope Valley

POWER STUDENT SUCCESS

Being a Shaw Bear is a point of pride for many in our community, and we want to convert that pride and excitement into a tangible benefit for the young bears studying now. Nothing grows in this world without nourishment, and by taking an active role in our **100@100 Program**, you can provide the nourishment and loving care our students need. We're looking for 100 dedicated alumni and friends to commit \$100 each, every month of the year.

Please make that pledge and payment today! Go to shawu.edu and click **Give to Shaw > Give Today > Gift Designation: School of Business and Professional Studies**. You can set up **monthly payments** or give the **\$1,200 for the year** in one payment. In the fall issue of *Accolades*, you and fellow contributors will be recognized. Thanks in advance for your generous gift!



THE SCHOOL OF BUSINESS & PROFESSIONAL STUDIES SALUTES

ACC 241 ACCOUNTING

HIGH ACHIEVERS

Arthur Abelha Carmo Lopes
Jeffrey Adkisson
Jaden Best
Eric Browne
Nakya Carter
Paul Charvoz
Necole Corbett
Blaise Dampier
Messiah Davis
Gabrielle De Oliveira Carvalho
Miguel Felix-Carreon

Brianna Garbrandt
Denari Garrett
Kyle Hatmaker
Tyrek Hardison
Donesha Hawthorne
Fanta Jalloh
Kamica Johnson
Anthony Lindsey
Kristian Lyons
Alaya Mack
Abbigayle Mitchell

Joshua Nichelson
Wisseem Obeid
Sevval Ozseker
Izeah Parker
Erica Parrish
Kiree Reid
Marquita Williams
Marquerite Wormley
Angela Joy Young

2022