

# ACCOLADES

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- Wells Fargo Funds Aspire
- Cy(Bear)security Research Group Launched



Trustee Tim Catlett has a lot to smile about.



Marylisabeth Rich, President, CEO Roundtable on Cancer and Dr. Bill Louv, CEO, CEO Roundtable on Cancer and Project Data Sphere, present the Gold Standard banner to President Dillard to kick off the Cancer Awareness 5K.



Student ambassadors, Terry Pettiford and George White, Jr., recruited friends to assist with the event.

## School of Business & Professional Studies Is on the Move to Reduce Local Area Health Inequities

*CEO Roundtable on Cancer partners with Shaw to fight cancer in the African-American community*

The School of Business and Professional Studies received a \$60,000 renewable grant from the CEO Roundtable on Cancer to support a community engagement program that focuses on reducing health inequities. The grant provides resources to encourage activity that will improve healthy outcomes among populations in the area who are disproportionately affected by cancer. The Shaw University Center for Racial and Social Justice is also a

supporting partner of this initiative.

“We are committed to encouraging our community to take action to reduce the risk of cancer in the Black population; and, therefore, have launched our Wellness 4 All program,” Dean Lynette Wood said. To support that effort, on March 30, 2022, the university sponsored a community [1st annual] 5K Cancer Awareness Run/Walk.

Barbara Powell-Jackson, Shaw’s gold community engagement coordinator, said that approximately 200 registrants from across the U.S. and overseas ran or walked 5K (3.1 miles) on that day. The response was

overwhelmingly positive.

President Paulette Dillard said, “Shaw University is proud to partner with the CEO Roundtable on Cancer and help spearhead a national movement to improve positive health outcomes in our communities. The collaborative work between our two organizations can serve as a model to build a national framework that educates minority communities, in particular, about cancer prevention, early detection, and increasing access to clinical trials and treatment facilities.”



## Mission-driven Education

There is power in a clear, doable mission! We've seen it work at the School of Business and Professional Studies. The power lies in knowing early what you want the end to

be. When that mission is designed to build up those you serve and not your own prestige, you get both. We're focused on action. Each point of our mission drives our strategic plan and calls on faculty, staff members, and the dean to be accountable.

We're doing the hard work of boosting our academic quality, securing internships, engaging corporate partners, and getting the SBPS family connected to the community so that everyone benefits from our mission. This *Accolades* showcases the many ways we push forward on this path. Whether it's our push to offer new cutting-edge courses, or hiring innovative faculty, or the powerful strategic partnerships we've forged, or the galvanizing community engagement we have initiated with cancer awareness and health equity, we're on a mission to be a hub of excellence in education in support of our stakeholders. SBPS means business.

—Dr. Lynette Wood



## FACULTY BULLETIN BOARD

### Wilks Completes Doctorate

On December 10, 2021, Dr. Christopher Wilks successfully defended his dissertation entitled, "A Qualitative Study on the Impact of the Collegiate Student Binary Function as Consumer and Product at Private Historically Black Colleges and Universities." He completed his DBA at Franklin University.

Dr. Wilks serves as an adjunct faculty member in Business.

### Three Gain Apple Teacher Status

Congratulations to Drs. Alecia Anderton, Anozie Nebolisa, and Betty Liverman who earned the distinction of becoming Apple Teachers.

### Brown Earns Ph.D. in Computer Science

On February 2, 2022, Dr. James Brown successfully defended his dissertation entitled, "Blacksite: A Deep Neural Network-powered Artificial Immune System for Internet of Things Intrusion Detection." He completed his Ph.D. in Computer Science at the North Carolina Agricultural and Technical State University.

Dr. Brown serves as an assistant professor and program coordinator for Computer Science as well as the Director for our Center for Cybersecurity Education and Research.

### Smith Named Equity Fellow

Dr. TaVshea Smith has been selected as a fellow in the North Carolina Equity Fellows 2021-2022 cohort with CREED (Center of Racial Equity in Education). The professional learning opportunity supports fellows' work to urgently disrupt pressing educational inequities in North Carolina.

## Faculty Receive Research Grants from the Center for Racial and Social Justice



### Social Justice and Equity: The Literacy Connection

Dr. Betty Liverman, Dr. TaVshea Smith, Dr. Treshawn Anderson, and Dr. Melvin Wallace (Department of Education and Child Development)

\$60,000

Duration of the award is for the Fall 2022 and Spring 2023 semesters



### Innovation & Entrepreneurship Center's "Bear Tank" Business Bootcamp

Prof. Hanif Omar (Business Administration)

\$15,000

Duration of the award is for the Fall 2022 and Spring 2023 semesters



### How the Implementation of a Recreation Equity-Based After-School Program Can Decrease the Suspension Rate for Historically Underrepresented Youth When Provided a Shaw University MIND (Mentoring In New Dimensions) Mentor: A Pilot Study

Dr. Micah J. Dobson (Recreation Management)

\$10,000

Duration of the award is for the Fall 2022 and Spring 2023 semesters

SBPS  
MISSION

To prepare a diverse student population for successful careers by integrating academic and experiential learning, strategic partnerships and active civic engagement.

# ACCOLADES

The newsletter of the Shaw University School of Business & Professional Studies, presenting news and features illustrating the advancement of the mission and vision of the School.



# Three New Courses Spice the SBPS Line-up

## CAREER READINESS

The newly offered interactive seminar course, BUS 340 Special Topics: Career Readiness, provides students the opportunity to enhance the skills and competencies necessary to become a successful management professional. Topics covered include Employer Expectations, First Impressions, Personal Branding, Communication, Internships, and Mock Interviews. A heavy emphasis is placed on active participation in student professional organizations and community outreach programs.



**George White, Jr.**  
Junior business major  
taking Career Readiness

Students from the Business & Social Justice class work on the filming of Show How Acceptance Works.

## BUSINESS & SOCIAL JUSTICE

A new Special Topics course, Business and Social Justice, has students doing BIG THINGS!!! Already hitting the ground running and making a splash, those enrolled in the course have stepped out of their comfort zone to create a 5-7-minute awareness video on social justice as their course-required experiential learning project.

Wanting to put a fresh spin on this critical topic, they hope to reach those who have yet to realize the need for social justice for all. By making SHAW an acronym that stands for **Show How Acceptance Works**, these up-and-coming business professionals are already off to a great and effective start!

We wish to thank Prof. Matthew Gargano who created the course. His personal passion for social justice propelled the idea from concept to reality in record time. Strong and much-appreciated support was provided by Dr. Erin Moore and the Center for Racial and Social Justice as well as Dr. James Hudson, communications faculty, who volunteered his time and talent with the scripting and filming of **Show How Acceptance Works**. It's with pride that Prof. Gargano stated, "We are SHAW, and we are Business and Social Justice!"



## INTRODUCTION TO SWIFT AND APPLE TECH

Launched in the spring of 2022, CIS 102 introduces the development of iOS applications and Apple applications using Swift programming language. Students become familiar with foundational concepts of syntax and functional concepts of Swift programming. They also become familiar with various Apple technologies such as iPads, iPhones, and Macbooks and productivity applications such as Numbers, Keynote, Pages, and iMovie. Upon completion, students should be able to understand basic Swift syntax and be proficient in applying basic concepts to use various Apple products and productivity applications.



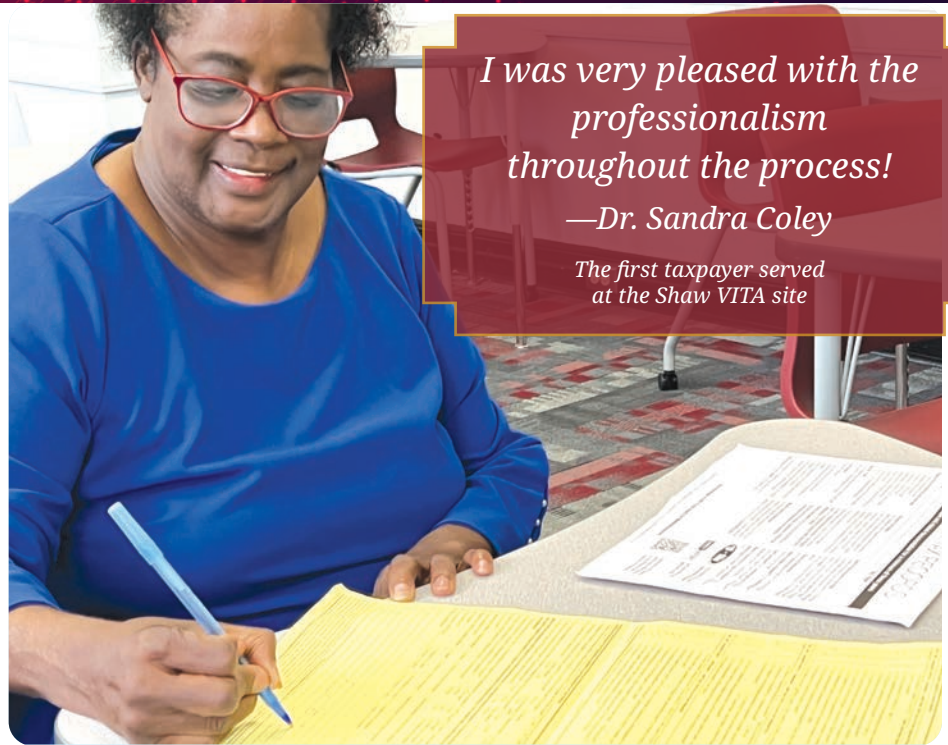


## Shaw Accounting Opens VITA Site Offering Free Tax Preparation

Consistent with the School of Business and Professional Studies' commitment to active civic engagement, Shaw University opened an IRS Volunteer Income Tax Assistance (VITA) site this year to meet a community need. VITA provides free tax preparation to low- and moderate-income taxpayers who come from traditionally hard-to-reach and underserved households.

Launching a VITA site was a huge undertaking. Prof. Cassandra Burney and Prof. Levi Beckwith, Shaw's site coordinators, underwent months of rigorous training to meet the IRS's criteria for free tax preparation programs. Their investment paid off.

Through volunteering at the site, students were able to apply the concepts that they learned in the federal income tax course. The real-world experience gained as IRS-certified tax preparers energized the volunteers, and more than one student



*I was very pleased with the professionalism throughout the process!*

—Dr. Sandra Coley

*The first taxpayer served at the Shaw VITA site*

concluded that being able to assist clients in filing their taxes was actually fun.

Accuracy is a priority for the volunteers. Free tax preparation programs have an accuracy rate of over 90 percent, the highest

in the industry. The annual training that VITA volunteers undergo helps prevent the IRS from performing additional verification and reduces the time taxpayers spend to get tax filing mistakes corrected.



Andrew Camilo  
Nicholas Couropmitree  
Troyawanee Davis  
Jeremiah Dickerson  
Marvin Dicks  
Amari Earl  
Sarde Fields  
Paulo Filho  
Kelsey Gooden

Jaylon Gresham-Sneed  
Shady Hammam  
Tanajah Harris  
Zora Henry  
Davetta Little  
Aakarshit Mahajan  
Kyree McLean  
Joirdan Miller  
Nathan Monne

Andrea Morris  
Aushawn Mull  
Juan Ramirez  
Daquan Redmond  
DeAndre Roseboro  
Mark Shannon  
Precious Walker  
George White  
Paige Worden

These students earned an A or B in the first accounting course.



## Lenovo Grant Funds Cy(Bear)security Research Group

Lenovo donated \$25,000 towards the Center for Cybersecurity Education and Research to sponsor student and program support. This grant will promote the Cyber Operations program and enhance the research explored by the Cy(Bear)security Research Group.

The Cy(Bear)security Research Group was established to explore Internet of Things Security using machine learning and artificial intelligence. Students are learning the foundations in cybersecurity, networking, and machine learning.

Recently, Jamil Jaffer, Founder and Executive Director of the National Security Institute, spoke with the group about the field of cybersecurity and its projected outlook.

## Wells Fargo Awards Grants to Launch Entrepreneurship Certification

Wells Fargo awarded the School of Business and Professional Studies a \$25,000 grant to support the launch of the Aspire Entrepreneurship Certification Program. Created by Shaw University exclusively for aspiring and early-stage entrepreneurs, the 16-week program began in January with the first cohort of 12 participants.

Thanks to the support of Wells Fargo, the Aspire Entrepreneurship Certification Program delivers a research-based

curriculum focused on areas of greatest need for the target market: low- to moderate-income African Americans residing in Raleigh-Durham (and beyond).

Taught by accomplished Black subject matter experts, the certification program specifically provides training to increase revenue, improve efficiency in operations, and increase efficacy, confidence, and communication of value of aspiring and early-stage Black entrepreneurs.

Facilitators and participants have expressed enthusiasm for the program. After the first session, instructor Germaine McIver-Cherry shared, “I had so much fun leading the session. My heart is full! It brings me so much joy to see entrepreneurs’ brains working and ideas birthing and considering valuable concepts.” Dr. Betty Liverman, an educator and entrepreneur participant, summarized, “High engagement from participants, presenter is very knowledgeable, content was relevant, love the class format.” Vicki Spears, who serves as the Aspire program manager, noted that every session is dynamic.

A second cohort is expected to start in May with an additional \$25,000 grant from Wells Fargo. We look forward to the dream team of facilitators returning to empower another group of small business owners.



### SBPS Faculty and Staff Take on New Roles

**Barbara Powell-Jackson,**  
*Gold Community Engagement Coordinator*

The Gold Community Engagement Coordinator takes a leading role in the delivery of the University’s Going for Gold community volunteer outreach activity. The coordinator oversees the CEO Cancer Gold Standard™ accreditation and Going for Gold deliverables. The role also includes designing and implementing a portfolio of projects and placements that motivate students to participate in health advocacy activities that will have a positive impact on the community.

With a background in human resources, Ms. Powell-Jackson has supported the community for many years by volunteering, mentoring, coaching, training, and spreading awareness and knowledge to others. The North Carolina native strongly believes education is power, and knowledge is key. ▼



**Dr. Alecia Anderton ▲**  
*Assistant Professor & Program Coordinator  
Computer Information Systems*

Dr. Anderton is a career IT professional with a passion for minorities and women in IT. She has over 32 years of professional experience and has taught at the undergraduate level and presented at conferences nationally and internationally. Her teaching philosophy focuses on highlighting differences and diversity that make us all great and mighty.

**Part-time**  
**Amber Romero - Accounting Instructor**

“Before Aspire, I thought of my business as a side hustle. Now I see it as an actual business that I can foresee providing the necessary stream of income that my family needs. Because of Aspire, Inamen Diaper Cakes will become a household name in years to come.”

—William Hawkins, Owner  
*Inamen Diaper Cakes*

**Entrepreneurship Certificate**  
Exclusively for Black aspiring and early-stage entrepreneurs

Benefits

- Small minority business failure rate
- Increased revenue
- Improved efficiency in operations
- Build confidence as aspiring entrepreneurs
- 16 weeks, meeting virtually 2 evenings per week
- Financial sponsorships available

For more information, contact [aspire@shaw.edu](mailto:aspire@shaw.edu)

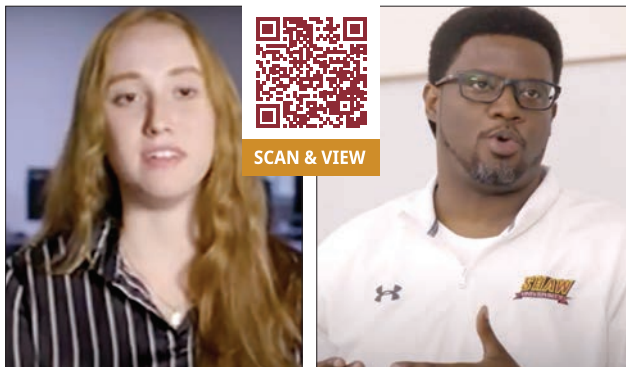
**ASPIRE** Entrepreneurship Certification Program  
**SHAW UNIVERSITY** School of Business and Professional Studies



## Red Hat Produces Special Video Highlighting Partnership with Shaw University

The new video, *Diverse Code*, produced by Red Hat, features students, alumni, Shaw faculty and administration, along with Red Hat personnel. Red Hat has been proactive in expanding the diverse talent pool by exposing more students to open source, helping to keep them interested and engaged in their field of study and able to better create connections that will help them enter the workforce.

To the right and above are scenes from the video. Senior, Isabela Fernandes; Red Hat Faculty Fellow, Dr. Benjamin Branch; and Shaw students interning at Red Hat walking the campus with alums who work full time for Red Hat.



**Dennis McCaskill**  
Xponance



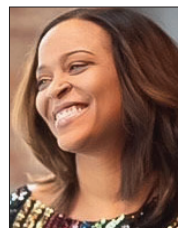
**Stephanie Brown**  
Deloitte



**Keith Early**  
Deloitte



**Sade Powell**  
Turner Sports



**Crystal Martin**  
Lincoln Financial

## Direct Connect Series Tackles a Variety of Current Workplace Issues

Introducing students to the cultures of corporate America is a major part of the success strategy being implemented by the School of Business and Professional Studies. The Direct Connect series plays a major role in making that strategy work. The monthly presentations continue to pack in a variety of cutting-edge topics to help students engage workplace issues early and to introduce them to potential mentors with strong corporate backgrounds.

In October, Dennis McCaskill, VP for Business Development and Marketing at Xponance, introduced students to exciting opportunities in the securities industry.

Representatives from Deloitte, one of the world's four largest professional services

firms, followed in November. Stephanie Brown and Keith Early guided the audience through the maze of personal branding.

The new calendar year brought internships into focus. In February, Sade Powell, of Turner Sports, presented her personal journey and lessons learned from summer internships to full-time career.

Then in March, Crystal Martin, training consultant with Lincoln Financial Group, grappled with a tough topic of major concern: impostor syndrome. She presented practical advice to conquer the feeling of inadequacy.

In all, Direct Connect exposes students to professionals in a candid, relationship-focused setting.



## Deloitte Donates \$2,000 to Shaw NABA Chapter

In Fall 2021, Deloitte became the first corporate sponsor for Shaw's National Association of Black Accountants (NABA) student chapter. The \$2,000 contribution from the firm subsidized operating expenses and covered the first year's national membership dues for every student interested in joining the professional organization. The support provided by Deloitte is greatly appreciated by our recently re-established student chapter.



## Shaw Faculty and SCORE Raleigh Team-up to Teach Financial Literacy

On March 24, small business owners were eager to learn during the opening session of SCORE Raleigh and Shaw University's School of Business and Professional Studies' course collaboration, "Financial Literacy for Small Business". Dr. Adrian Allen uncovered the realities of start-up costs for the 80+ attendees. In addition, SCORE Mentor, Patti Williams, provided a realistic overview regarding the inclusion of all costs when pricing products and services as a small business owner.

"This group of small business owners was one of the most engaged we've had during SCORE Raleigh's collaboration with Shaw University," Williams said. "Our team is very excited about the remaining two sessions."



## Cancer Awareness 5K Gallery

Any time, anywhere, anybody could make a difference!



Student involvement was integral to the 5K's success. Freshman accounting major, Alaya Mack, handled event information, shirt and water distribution, and dispensing lap-counting peas. Cancer survivors received gold shirts to celebrate their courage and recovery. Approximately 200 participants ran or walked around campus, throughout the state, and beyond—including Jamaica, ① the Dominican Republic, and ② Los Angeles.

## Child Development Center and NABA Hold Thanksgiving Food Drive

In November 2021, the Shaw University Child Development Center and the Shaw student chapter of NABA collaborated to collect almost 500 non-perishable food items to support families in need. A big thank you is extended to all faculty, and students, and staff who contributed to the success of the food drive. We also gratefully acknowledge the support of Lowes Foods, Harris Teeter, and Honey Baked Ham who generously provided gift cards and COMMUNITY Care Outreach Mission for additional contributions.





## Internships / Temp Posts

### Fall 2021

**Carla Hailey**, Bus. Admin.-Management  
State Employees' Credit Union

**Samuel Holmes**, Bus. Admin.-Management  
State Employees' Credit Union

### Spring 2022

**Nakya Carter**, Bus. Admin.-Management and  
Mass Communication  
A'Moore Cleaning Solutions

**Breelyn Clark**, Bus. Admin.-Accounting  
Neal, Bradsher, & Taylor, P.A.

**Shamari Henderson '21**, Bus. Admin.-  
Management  
Carr, Riggs & Ingram, CPAs and Advisors

**Samuel Holmes**, Bus. Admin.-Management  
TMF Group

**Holley Jones**, Bus. Admin.-Accounting  
State Employees' Credit Union

### Summer 2022

**Jeffrey Adkisson**, CIS  
Red Hat

**Breelyn Clark**, Bus. Admin.-Accounting  
Deloitte

**Elikem Des-Amekudi**, CIS  
GitHub

**Amari Earl**, Bus. Admin.-Accounting  
Deloitte

**Isabela Fernandes** - Bus. Admin.-Management  
Red Hat

**Keisha Howard**, CIS  
New Apprenticeship, InfoSys Ltd.

**Alaya Mack**, Bus. Admin.-Accounting  
Deloitte

**Terry Pettiford**, Bus. Admin.-Management  
State Farm

**Caleb Simmons**, Computer Science  
Fidelity

**Khalil Warner**, Computer Science  
Red Hat

## New Jobs

**Endya Kershaw**, CIS  
Wells Fargo

**Sharon McGregor**, Bus. Admin.-Management  
Old Dominion Freight

## Achievements

Kudos to **Justus Baldwin**, member of the Shaw University men's basketball team and Recreation Management major, who Church Mutual Insurance Company recognized for the positive impact that he has on those around him by awarding a \$1,000 "Church Mutual Protecting the Greater Good" scholarship in his name. This honor is awarded to one male and one female student athlete participating in the CIAA tournament from each of the 12 CIAA member institutions.



Congratulations to **Sonjia Colson '17**, Shaw U Education graduate, on being named TEACHER OF THE YEAR by the Community School of Digital & Visual Arts, Durham, NC in Fall 2021.

## IBM Stackable Credentials Recipients

### IBM Blockchain Essentials

Doriuntas Barnes	Jordan Johnson
Amber Bass	Jordon Kennard
Christopher Battle	Jayla McDougald
Anasia Bizzell	Kyree McLean
Tasyana Cason	Ja'zir Mickins
Luis Ceballos-Medina	Seeval Ozseker
Breelyn Clark	Christian Peters
Skyler Davis	Nyrobi Pillers
Elikem Des-Amekudi	Trinity Russell
Asia Drayton	Elizabeth Sanders
Xavier Drummond	Nijala Smith
Amari Earl	Kayla Ward
Trevor Elliott	Khalil Warner
Omar Harris	Tashawn Webb
Semenou Houndje	Chrichon Williams

### Other Credentials Earned

Special recognition to CIS major Elikem Des-Amekudi for earning the Blockchain Essentials badge plus 8 others. He is a member of the soccer team, the honors program, and class of 2024.



Big Data 101  
Data Science 101  
Data Science Methodology  
Data Visualization with Python  
Data Privacy Fundamentals  
Introduction to Cloud  
Introduction to Open Source  
Python 101 for Data Science



## Student Spotlight



# Nakya Carter

### PRESIDENTIAL SCHOLAR

Majors: Business Administration:  
Management and Mass Communica-  
tions Expected graduation: May 2024  
2020 Valedictorian, Wilmer Hutchins  
High School, Dallas, TX

### Why Shaw?

*"Shaw University was ideal for me because of the location and the history behind being the first HBCU in the South. I want to leave my mark here."*

*"Shaw has encouraged me to flourish educationally and provides me with various connections for my future career endeavors. I have been able to build my character positively, as well as enhancing my ability to communicate and become acquainted with other great students and staff."*