ACCULADES

INSIDE

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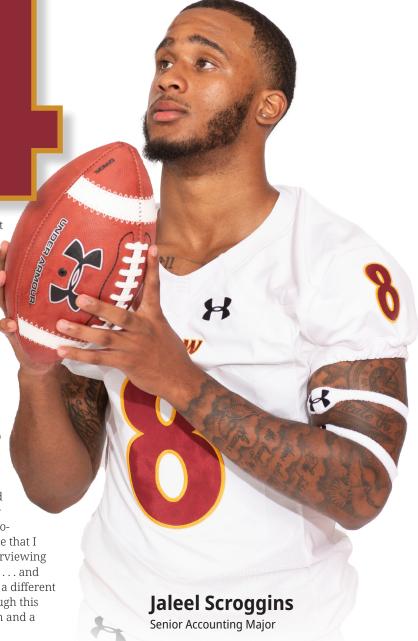
Athlete-Scholar

Scores BIG/

haw Bear, strong safety,
Jaleel Scroggins, intercepted a great opportunity and ran it in for the
winning score—not on the gridiron, but in
the corporate world. Scroggins, a senior accounting major, scored on the career field by landing an
internship with Deloitte, one of the world's four largest
and most prestigious audit, tax and professional
service companies—a huge win for Jaleel and
Shaw because Big 4 firms generally recruit from
a limited pool of universities. Shaw is now in the
pool, thanks to Shaw alum Curtis Outlaw, Specialist
Senior Consultant in Deloitte's Houston office, and
business faculty member, Fields Jackson.

During the last four years, Jaleel developed time management skills because he had to simultaneously focus on academic achievement as well as athletic performance. An honors program student, he intends to be a Certified Public Accountant (though only about two percent of CPAs are African-American). Jaleel chose this career because he has family members who are accountants, and he himself has always been good with numbers. Additionally, he will enter a Master's program in accounting at NC State University this fall.

This spring, Jaleel interned with Shaw's Finance and Administration Division. "Joining the finance office for my internship has been a blessing. Jayson [Burton, associate VP of Finance] has been that mentor figure for me that I needed. He has helped me tremendously with the interviewing process, helping me understand the accounting world... and just real-life problems." This summer Jaleel steps onto a different field to get a taste of accounting on a global scale through this choice internship at Deloitte... then back to education and a high-scoring future.





From the Dean

The Momentum Continues

When we published the first issue of *Accolades* in September, we shared our vision for the future of the School of Business and Professional Studies

(SBPS), and we gave a glimpse of the many activities and achievements taking place across the spectrum of programs of the SBPS. We also shared the mission for the SBPS.

Currently, a strategic plan for the business administration program is under development. With the input of key stakeholders, the long-term focus will include four strategic initiatives unique to the business program but aligned with and supportive of the university's strategic plan:

Strategic Initiative 1.

Obtain AACSB accreditation.

Strategic Initiative 2.

Develop strategic external partnerships.

Strategic Initiative 3.

Promote a culture of social justice with an emphasis on community engagement.

Strategic Initiative 4.

Exhibit excellence at every touch point.

As stated in the last issue, we **EXPECT Growth!** Through the development of **Ex**periential learning, **P**rofessional development, **E**ntrepreneurship, **C**ertifications, and **T**echnological skills, we are confident that growth is assured. Determine for yourself as you read through this issue.

—Dr. Lynette Wood

SBPS Welcomes New Faculty

In January 2021, we were delighted to welcome the following individuals to our instructional team:

Full-time Faculty

Dr. Jacqueline Wray - Accounting

Part-time Faculty

Dr. Janice Armstrong - Management
Dr. Angie Arrington - Management
Ayoka Gay - Management
LaKeisha Giles - Management
Dr. Robert Holland - Computer Infor. Systems
Ellen Nathan - Computer Infor. Systems
Timothy Walker - Management

FACULTY BULLETIN BOARD

Liverman Earns Doctorate

Congratulations to DR. Betty Liverman on completing the Doctorate of Executive Leadership at the University of Charleston. On November 2, 2020, she successfully defended her dissertation, "Conceptualizing the Educator's Preparation Program of North Carolina through the Reflexive Lived Experiences of its User Audience: A Phenomenological Study of Intrapsychic Dimensions of Program

Holland Becomes Apple Teacher
In February 2021, Dr. Robert
Holland earned the distinction of becoming an Apple Teacher (with Swift Playgrounds) to support the launch of a coding club and the introduction of Apple Swift into the ShawU CIS curriculum as a coding language for app design and development.

Powell-Jackson Serves Community
Barbara Powell-Jackson has been
appointed to the Habitat for Humanity
of Wake County Homeowners Services
Support Committee.

Cassandra Burney Awarded Inaugural Martin Marietta Faculty Fellowship

The School of Business and Professional Studies has a new faculty fellowship as a result of a partnership with Raleigh-based company Martin Marietta, a leading supplier of building materials and a member

Leadership."



of the S&P 500 Index. The inaugural Martin Marietta Faculty Fellowship has been awarded to Cassandra Burney, assistant professor of accounting.

Burney is currently pursuing a Doctorate in Business Administration at UNC-Charlotte. Her research focuses on workplace diversity and its impact on minorities within the accounting profession.

Dean Lynette Wood is "thrilled that Martin Marietta is committed to the development of a cadre of strong and dynamic faculty like Prof. Burney." She further stated that "Corporate partnerships, such as this, are investments in building futures that are sure to yield great returns."

"We're proud that through the Martin Marietta Faculty Fellowship we'll be able to help Shaw continue its mission of advancing knowledge, facilitating student learning and achievement, and enhancing spiritual and ethical values to develop future global leaders," said Marc Santre, Senior Director of Talent Management at Martin Marietta. "Through her work as an educator, Profes-

sor Burney has done much to further this mission. She's talented, dedicated, and more than deserving of this recognition."

The partnership will set the School of Business and Professional Studies apart, positioning students for long-term success and connecting local talent with local companies. The collaboration with Martin Marietta continues Shaw's partnerships with corporations such as Apple, Red Hat, and IBM, promoting a diversified workforce.

About Martin Marietta

A member of the S&P 500 Index, Martin Marietta is an American-based company and a leading supplier of building materials - including aggregates, cement, ready mixed concrete and asphalt. Through a network of operations spanning 26 states, Canada and the Bahamas, dedicated Martin Marietta teams supply the resources necessary for building the solid foundations on which our communities thrive. Martin Marietta's Magnesia Specialties business produces high-purity magnesia and dolomitic lime products used worldwide in environmental, industrial, agricultural and specialty applications.

-ACCOLADES

Accolades is the newsletter of the School of Business & Professional Studies. This publication presents news and features that illustrate the advancement of the mission and vision of the School.

SBPS Students Collaborate with Illinois School for At-risk Youth In Business Course Project

BUS 400-01 (Production and Operations Management) students are engaged in a collaborative experiential learning project with Roosevelt Community Education Center, an alternative high school for at-risk youth, ages 14 and up, located in Rockford, IL. At its core, Production and Operations Management focuses on creating efficient and effective delivery systems for products and services.

According to instructor, Matthew Gargano, "The best way to learn this methodology is to experience creating such a delivery system for an actual client. In this case, the delivery system being built is to provide a service, and our client is a high-needs alternative high school almost 1,000 miles away."



Roosevelt Community Education Center in Rockford, Illinois.

Shaw students are working remotely (synchronously and asynchronously) with high school history teacher, Bryce Thomas, and his students in an attempt to address

three issues: distribution of technology, maintenance of technology, and digital literacy.









ATAX Provides Multiple Internships

Thanks to ATAX (a provider of tax preparation, bookkeeping, and payroll services), during the spring 2021 semester, four Shaw students received internships which allowed them to strengthen professional skills required for successful business careers. Senior business administration-management majors, Zanache Stanton, Da'Shawn Wallace, and Biance Wilburn and junior accounting major, Shamari Henderson provided client service and participated in professional development training activities.

"The students have been great!" Joann David, co-owner of ATAX Capital Blvd, affirmed. ■



SBPS Adds Student Professional Organizations

NABA ACM CEO SBS



The National Association of Black Accountants is a membership association that bridges the opportunity gap for black professionals in accounting, finance and related fields. NABA student chapters are on more than 150 campuses across the country.

Advisor:

Mr. Jayson Burton



The Association for Computing Machinery (ACM) is the world's largest computing society, offering benefits to advance careers and enrich knowledge with life-long learning resources. ACM member benefits include a free subscription to ACM's flagship publication, Communications of the ACM.

President:

Elizabeth Sanders

Faculty Advisors: Prof. James Brown Dr. Benjamin Branch



The Collegiate Entrepreneurs' Organization was founded in 1983 and supports more than 16,500 emerging collegiate entrepreneurs annually. CEO believes any student, regardless of academic discipline can launch a business. CEO's mantra is "Stop Dreaming and Start Doing."

Faculty Advisor: Prof. Hanif Omar



The Shaw Business Society provides members learning opportunities which develop leadership skills, explore experiential opportunities, and build strategic partnerships with a variety of stakeholders.

President:

Eureka Ndinga Moukala

Faculty Advisor: Dr. Adrian Allen





YOU CAN GET THERE FROM HERE



Nika Tadic

Senior Computer Science major

Admitted to NC State University Bioinformatics Ph.D. program

Before transferring to Shaw University, I thought the transition to a new school and surroundings would be one of the most challenging times so far. It didn't take me long to fit in to the school program and professors. I had enormous help and support from the whole department, and their only goal was for me to succeed while at Shaw and after leaving the program.

One of the most crucial roles Shaw University played in my case is that it revealed to me all the opportunities to reach my full potential. I would like to thank Dr. Lynette Wood, one of the essential parts of this success. Sometimes we are not aware of all the things we can achieve until someone gives us a little push, and for me, that was Dr. Wood.

In the beginning, NC State sounded unrealistic and unachievable. Still, I did not get scared of failing. When I knew there was a chance to achieve it, I held my head up and did everything I could to do my best as I went through the application process. A couple of months later, I got accepted to the Bioinformatics doctoral program.

The experience at Shaw University was nothing but great for me. I am part of the Shaw tennis team, and I want to thank Coach Sunday for giving me this opportunity to be part of the Shaw family. When it comes to academics, I felt like a genuine part of the program throughout the time I spent here, where all professors (some that I never even had a class with) cared about my well-being, athletic and academic success. They always went out of their way if I needed any assistance with schoolwork or just a warm conversation about life. Together, all those things wrapped up in an incredible journey where I am gratified to finish my undergraduate degree and become a proud Shaw alum.

Sixteen Pass IRS Volunteer Income Tax Assistance (VITA) Certification Test

To increase the practical outcomes of the ACC 355 Federal Income Tax Accounting course, in Fall 2020, the instructional approach was modified. The focus shifted to preparing students to pass the Internal Revenue Service's Volunteer Income Tax Assistance (VITA) certification test during the semester. The VITA program is an IRS initiative that supports free tax preparation service for the underserved. The program, which has operated for over 50 years, offers free tax help to:

- People who generally make \$57,000 or less
- Persons with disabilities; and
- Limited English-speaking taxpayers

Typically, universities have very few students who earn the distinction of being VITA certified. We are pleased that during the fall semester, 16 students (80 percent of those who attended class) passed the VITA test which certifies their knowledge of the tax laws.

Jeremy Anthony
Maya D. Boynes
Temonie Butler
J'Nae Caine
Darell Cozart
Natalie Dunson
Taylor Frazier
Shamari Henderson

Dominique Higgins Cianna Hunt Fabien Niyirora Jamari Roberts Octwan Roebuck Essence Ross Zanache Stanton Biance Wilburn

VITA services are not only free to the underserved, but also are a reliable and trusted source for preparing tax returns. All VITA volunteers who prepare returns must take and pass tax law training that meets or exceeds IRS standards. This training includes maintaining the privacy and confidentiality of all taxpayer information.

Unfortunately, our students did not get the opportunity to volunteer at VITA sites this year because many locations are closed or are working at reduced capacity due to the pandemic. It is our hope that next year, we will be able to have our own Shaw University site to meet the needs of the community that we serve.



MY VITA CERTIFICATION STORY



y Federal Income Tax class and receiving my certifications with the VITA/TCE program started out rough. I was in and out of class, but later felt the urge to persevere since I knew I could be certified after

everything was said and done. I ended up enjoying the class and the lessons taught daily. When the time came to take the exams to become certified, I instantly got nervous because I thought I was going to forget everything, but I then put my mind at ease by talking to Professor Burney. She gave me some encouraging words before I started.

When I took the exams and passed on the first try, I was so overjoyed! I then

called Professor Burney to express that I had passed. She told me that I was the first student to pass the exam on the first attempt. I was so proud of myself and then to hear her express how proud she was of me!! It was an awesome experience!!!

I'm grateful for my experience in the tax class and thankful I had a professor willing to push me to be my best.

Natalie Dunson

Senior, Business Admin. - Management

IBM Badging Blitz

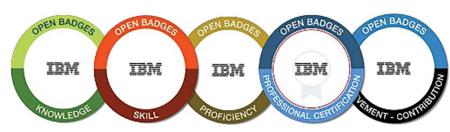
Nearly 40 Badges Earned

BM digital credentials signify accomplishment or skills that are valued worldwide. During the first quarter of 2021, recognizing the importance of these achievements, our Computer Science and Computer Information Systems

programs (with the support of the Innovation and Entrepreneurship Center) launched a badging blitz.

Students of all majors, staff and faculty were encouraged to participate in this upskilling initiative which included a winter technology boot camp conducted by Dr. Benjamin Branch (Computer Science) and a 3-week badging competition organized by Dr. Robert Holland (Computer Information Systems).

As a result of the credentialing campaign, nearly 40 badges were earned. We celebrate every accomplishment—and extend special recognition to business administration major, Kobie Day, who earned eight badges—including Cloud Core and IBM Cloud Essentials.









Red Hat Creates Co-Brand with Shaw

A new Red Hat/Shaw co-brand debuted on February 4, 2021 at a presentation to the Raleigh Chamber of Commerce Wake County Economic Development Talent and Workforce Solutions Committee. Co-presenters, Stacey Krug (Red Hat Project Manager, Customer Experience & Engagement) and Dean Lynette Wood, reinforced the true partnership that exists between the two entities to grow early talent.

Headquartered in Raleigh, NC, Red Hat, the world's leading provider of enterprise open source solutions, actively supports Shaw's developing Computer Science program through mentoring, training, certification opportunities, and hiring. This summer, five Shaw students will intern at Red Hat. In addition, another student has accepted an offer for full time employment following graduation in May.



HBCU C2:

"Everyone Can Code and Create"

Shaw University has completed the onboarding process to serve as a community coding center as a part of Apple's Community Education Program and Tennessee State University's (TSU) HBCU C2 (Coding and Creativity) initiative. This collaboration will create opportunities that will diversify the tech workforce by removing barriers, innovating STEM education, and developing life-long learning pathways for HBCUs and the communities they serve.

Shaw University's HBCU C2 Everyone Can Code and Create Innovation Team is partnering with TSU, the National HBCU C2 Hub, and Apple, to gain knowledge and new skills for coding using Swift. The Innovation team consists of Dr. Robert Holland

(Computer Information Systems), Dr. Betty Liverman (Education), Prof. Ellen Nathan (Computer Information Systems) and Dean Lynette Wood. Goals of the innovation team will be to create an HBCU Hub to improve education, health, enterprise and accessibility. Others involved in this initiative are Kenneth Williams (IT) and Dr. Benjamin Branch (Computer Science).

When the C2 Innovation

team met with program leaders at Apple, Dr. Liverman described the experience as inspiring, eye-opening, jaw-dropping, empowering and energizing. She contends that with the support and valuable partnership of Apple, our technology impact will be transformed.

The HBCU C2 Innovation Team will participate in Apple's ongoing Community Education Initiative Learning Series to learn about coding and app development. As part of the ongoing professional development, educators will explore innovative ways to engage with learners using Apple's comprehensive curriculum, which utilizes its easyto-learn Swift programming language.



Cisco's Rene Daughtry Builds "Network" with Shaw Computer Science

On March 25, Rene Daughtry, CX Solution Validations Services PMO Team lead and Client Program Manager at Cisco Systems, was the inaugural guest presenter for the Computer Science program's Get2Know series—where industry leaders share experiences, knowledge, and best practices with our aspiring professionals.

In addition to discussing the latest technology (the fourth industrial revolution), Daughtry stressed the importance of relationships. "It's not just about what you know, or who you know, it's about who knows you!" He invited the students to connect with him on LinkedIn and intends to be an ongoing resource for Shaw as a member of the Technology Advisory Council.

Daughtry is also pleased to have the opportunity to introduce the Cisco Network Academy to Shaw. Currently, with the financial support of Cisco, Dr. Benjamin Branch (computer science) and Dr. Robert Holland (computer information systems) are enrolled in training to be Cisco Network Academy instructors.

Internships

Fall 2020-Spring 2021

Jahnai Goodwin, computer science, junior Atorus

Spring 2021

Dejavu Akinlabi, CIS, senior NC Department of Commerce

Michael Armstrong, CIS, junior IBM

Shamari Henderson, accounting, junior Atax

Cianna Hunt, management, senior Forestville Enterprises

Jaleel Scroggins, accounting, senior Shaw U Finance & Administration Division

Asaad Shaw, accounting, senior A TaxLady Network, LLC

Zanache Stanton, management, senior Atax

Da'Shawn Wallace, management, senior Atax

Gabriel Wallace, computer science, junior Network Commerce Association, LLC

Biance Wilburn, management, senior Atax



Summer 2021

Andrew Anglin, computer science, junior Red Hat

Tyonnchie Berry, computer science, seniorRed Hat

Isabela Fernandes, management, junior Red Hat

Jahnai Goodwin, computer science, junior Red Hat

Jordan Kennard, CIS, junior Red Hat

Elizabeth Sanders, CIS, senior Tibco; Tinder

Jaleel Scroggins, accounting, senior
Deloitte

New Jobs

Justin Creighton, computer science, Dec. 2020 Cisco, software engineer

Dejavu Akinlabi, CIS, May 2021 Wells Fargo, cybersecurity associate

Sidney McLaurin, computer science, May 2021 Red Hat, associate technical support engineer

Graduate School

Nika Tadic, computer science Bioinformatics Ph.D., NC State University

Jaleel Scroggins, accounting
Master's of Accounting, NC State University

Asaad Shaw, accounting Master's of Accounting, NC State University

Leadership Conference

Institute for Management Accountants Student Leadership Conference November 13, 2020

Shamari Henderson, accounting, junior

Eureka Moukala, accounting, junior

ACCOUNTING

Kyra Williams, accounting, sophomore

Please make that pledge and payment today! Go to shawu.edu and click Give to Shaw >Ways to Give >Online>Gift Designation: School of Business and Professional Studies. You can set up monthly payments or give the \$1,200 for the year in one payment. In the fall issue of Accolades, you and fellow

contributors will be recognized. Thanks in advance for your generous gift.



Brandon Linares Christopher McLean Martin Munoz Winnie Ongwacho Randi Person Christian Peters Terry Pettiford Eliezar Pomales Ana Schardong

THE SCHOOL OF BUSINESS & PROFESSIONAL STUDIES SALUTES

2 4 1

Amaia Spears
Amber Stallworth-Smith
Syreen Staton
John Sterling
Talaya Stewart
Michana Wiggins
Antavious Zachery
Ben Zuehlke

These students earned an A or B in the first accounting course.

Being a Shaw Bear is a point of pride for many in our community, and we want to convert that pride and excitement into a tangible benefit for the young bears studying now.

Nothing grows in this world without nour-ishment, and by taking an active role in our 100@100 Program, you can provide the nourishment and loving care our students need. We're looking for 100 dedicated alumni and friends to commit \$100 each, every month of the year.

the fall issue