ACCOLADES

New Faculty Join SBPS Team
Accounting, Computer Science and Business Administration Grow

Cassandra Burney
Assistant Professor of Accounting
Prof. Burney's experience includes audit and management as well as classroom instruction. As a Shaw alum, she is a role model and mentor whose zeal for academic excellence and student success is evident.

Dr. Benjamin Branch
Assistant Professor of Computer Science
Dr. Branch's passion and research interest includes Geographical Information Systems (GIS) and data analysis. He is on a personal mission to increase diversity in the STEM fields, and this is sure to enhance the pipeline of prepared Shaw graduates.

Hanif Omar
Assistant Professor of Business Administration; Director, Innovation & Entrepreneurship Center
Prof. Omar has many years of experience as a successful entrepreneur. He will provide instruction, training and resources to improve the economic wellbeing and quality of life of current and prospective business owners.

Dr. Adrian Allen
Assistant Professor of Business Administration, is an award-winning educator, excited to be returning to her alma mater to facilitate successful learner experiences. She combines her industry and academic background to present both theoretical and practical applications in each course.

Part-time Faculty
Dr. Gerald Anderson – Business Administration
James Brown – Computer Science
Matthew Gargano – Business Administration
Craig Hatler – Education
Barbara Powell-Jackson – Business Administration
Fields Jackson – Business Administration
Sterling Porter – Accounting
Dr. Michael West – Business Administration
Christopher Wilks – Business Administration

The School of Business and Professional Studies is excited to welcome and introduce new faculty for the 2020-2021 academic year. Whether in a full-time or part-time role, they come with a passion for building futures for our students. Their professional experience and academic credentials, augmented by their enthusiasm and commitment to excellence, uniquely equip them to be valuable members of our academic community. Recognizing that the School's strength lies in the dedication and expertise of its faculty, we are looking forward to the role that they will play in advancing student achievement.

ExPECT Growth; Catch the Vision!

It's happening already! Even in this time marked by fear of COVID-19 and escalating racial tensions in society, the vision of great possibilities for the students, faculty and staff at Shaw's School of Business & Professional Studies is igniting hope and expectation. For the past several months, the fuel for the SBPS team has been its 2020 Vision:

ExPECT Growth!—Experiential learning, Professional development, Entrepreneurship, Certifications, and Technological skills. Through development and realization of these important elements, we believe that growth is assured.

The growth has begun. As you saw on the cover, new faculty with new skill sets have joined our veteran team to push the vision of growth forward. Our faculty are leading students into meaningful **Experiential learning** projects, even while teaching via Zoom.

Additionally, SBPS faculty and administration are working with a variety of firms nationwide to design and implement substantive internship and career opportunities for students. Moreover, we are making a concerted effort to ensure that our students are "workplace ready" when those opportunities materialize.

Professional development for all levels in our School is more than a box to check; it is the key to inspiring and training students to rise to the highest levels of attainment.

Entrepreneurship is built into our curriculum. This semester courses have been revived to provide new avenues for students interested in growing small businesses.

Certifications which validate our students' competency in tax and technology are expected outcomes for our most motivated students. In addition, our community-focused Aspire Entrepreneurship Certification Program is in the final stage of development and will be launched soon.

Our focus on **Technological skills** is being sharpened by enhanced partnerships with high tech firms such as Apple and Raleigh-based Red Hat.

This is what *Accolades* is about. It's our way of sharing exciting happenings and relationships that are making our vision of **growth** come to life. Join us as we build futures, together!

Dr. Lynette Wood
Dean, School of Business & Professional Studies

SBPS MISSION

To prepare a diverse student population for successful careers by integrating academic and experiential learning, strategic partnerships and active civic engagement.

School of Business & Professional Studies

Business Administration - Management

Business Administration - Accounting

Computer Science

Computer Information Systems

Recreation Management

Education & Child Development

ACCOLADES

Accolades is the newsletter of the School of Business & Professional Studies. This publication presents news and features that illustrate the advancement of the mission and vision of the School.
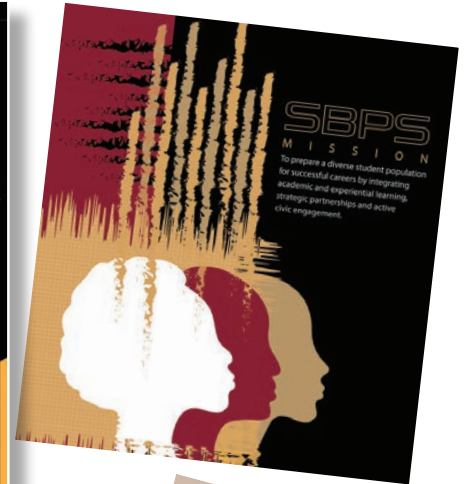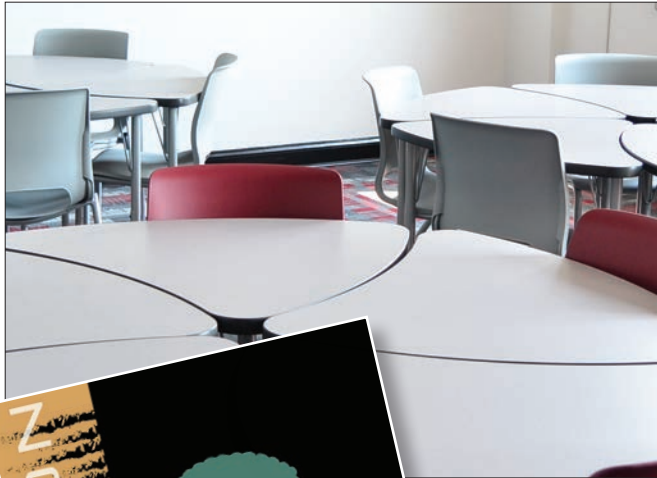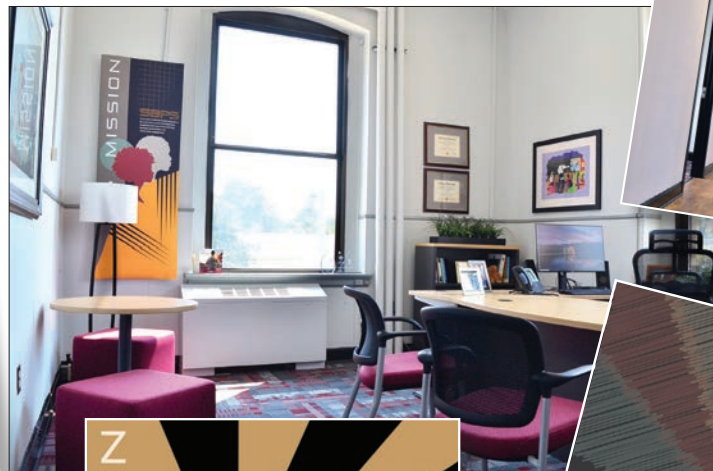
AACSB Business Education Alliance Member

University Supports Business Initiative

In a major step toward becoming a world-class business school, Shaw University applied for and secured membership in the world's premier business school accrediting body. Membership is the first step in the process of seeking accreditation. This step demonstrates the commitment of the University to invest in this coveted accreditation.

Tupper Hall Dazzles with New Look, New Tech

The new paint palette, carpet, classroom furniture and office decor bring a fresh and inviting atmosphere to the historic building that serves as the campus hub for the School of Business & Professional Studies. Along with the aesthetic changes, Tupper Hall now sports new smart classroom technology that enhances in-room and distance learning. In addition, each faculty office showcases original art featuring the new SBPS mission. The SBPS commissioned local graphic designer Don Wood to create the art pieces which were donated to the School.

Education Department Receives CAEP Accreditation

Shaw's Department of Education has earned national accreditation by the Council for the Accreditation of Educator Preparation (CAEP), demonstrating excellence in the areas of content and pedagogy, clinical experiences, selectivity, program impact, and capacity for continuous improvement.

Dr. Renata Dusenbury, Vice President for Academic Affairs, affirmed the accomplishment, "The continued and recent reaffirmation of our Education programs by both local (North Carolina Department of Public Instruction) and national (Council for the Accreditation of Educator Preparation - widely considered as the top teaching program-specific accreditation) accrediting agencies confirms what we have known for years. Shaw University possesses several outstanding Education Preparatory Programs, all of which produce graduates well equipped to address both the educational and diversity needs of our community."

A five-member onsite review team visited Shaw's campus at the end of 2019 to validate the five standards. The findings revealed that all standards were met. This accreditation status is effective between Spring 2020 and Spring 2027. The next site visit will take place in Fall 2026.

"Shaw University possesses several outstanding Education Preparatory Programs, all of which produce graduates well equipped to address both the educational and diversity needs of our community."

—Dr. Renata Dusenbury,
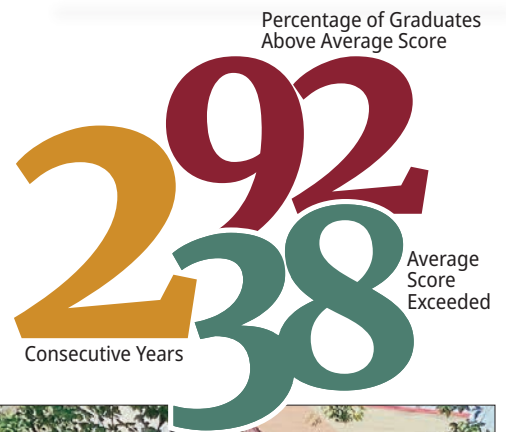Vice President for Academic Affairs

High Scores Achieved on NC Teacher Exam–PPAT

The Department of Education proudly announces that for two consecutive years an average of 92 percent of the education graduates met or exceeded the average score of 38 on the Praxis Performance Assessment Test (PPAT). The PPAT was designed to verify that teachers are ready for the classroom before they receive a license to teach. The PPAT contains four tasks aligned to national teaching standards: **Task 1** – knowledge of students and the learning environment; **Task 2** – assessment and data collection to measure and inform student learning; **Task 3** – designing instruction for student learning; and **Task 4** – implementing and analyzing instruction to promote student learning.

Congratulations to the Department of Education graduates, faculty and staff for a job well done.

PPAT BY THE NUMBERS

92 Percentage of Graduates Above Average Score

2 Consecutive Years

38 Average Score Exceeded

Child Development Center Salutes Its Graduates With Drive-Through Celebration

On June 12, balloons, honking horns and many smiling faces marked a special drive-through graduation at the Shaw University Child Development Center (CDC). Over 40 families participated by driving decorated cars at the CDC lot. Director Freida Dixon said, "We were very happy to be able to celebrate our students' accomplishments at our center. Parents…wanted this to happen, and our staff and our parents worked very hard to make this event special. Our teachers especially loved having a chance to see the children before they transitioned to kindergarten."

GET OUT The VOTE!

Production & Operations Management Class Uses Curriculum to Plan Increase in Voter Turn-out

Election 2020 creates new hands-on learning opportunities

BUS 400-01 Production and Operations Management students identified and adopted a novel experiential learning project: maximize voter turn-out in North Carolina for the November 2020 election during turbulent times. The targeted voters are 18-25 year-olds.

Students, led by Prof. Matthew Gargano, are creating an effective, unbiased delivery system. In what many media outlets consider a consequential election, they felt compelled to use this management course's content to address the potential impact of the COVID-19 crisis on voter turnout. According to Gargano, "This threat also provides a wonderful opportunity to re-engineer or re-define the systems needed to increase turnout."

Additionally, the project has created cross-disciplinary teamwork between the School of Business & Professional Studies and the Mass Communications Department. Together, students in BUS 400-01 Production and Operations Management, MCO 223 Video Production & Theory, MCO 175-475 Supervised Media and MCO 481 Scriptwriting are working on this important initiative with the guidance of Professor Narciso Bowman and Dr. Cassandra Mitchell, Chair of the Mass Communications Department.

COMMENTS

"…My peers and I have been challenged to use several important skills such as critical thinking and teamwork to complete this experiential learning project. We have been "stretched" throughout this project and not only will it make an impact on people regarding the importance of voting, but it has impacted every student involved to continue to grow and achieve future success."
—Shamari Henderson, BUS 400-01 Student

"Throughout this experiential learning project, we all have been very challenged. However, from this project, we were able to accomplish way more than we expected which led toward effecting a real outcome. This has also brought me to believe that I can be the best person I believe I can be…I can't learn this in a textbook or traditional classroom setting."
—Preonna Boyd-Cannon, BUS 400-01 Student

"I think this will be a wonderful experience for all!"
—Dr. Cassandra Mitchell, Chair Mass Communications Department

Election 2020
the Step
1 Register
Be sure you're registered in the county where you plan to vote!
2 Vote
In-person or by mail-in ballot. Vote early!
— No Vote, No Voice!

Former Prisoner Turned Business Owner Shares Sweet Success with Entrepreneurship Class

On September 16, master baker Keijuane Hester shared with students in ENT 301 Entrepreneurship his recipe for phenomenal business success. Today, he owns Durham-based bakery Favor Desserts which services over 1,000 customers a week, but his life hasn't always been so sweet. Following high school, Keijuane was convicted for selling cocaine, and while in prison he reluctantly worked in the kitchen—where he learned to bake.

His engaging story of personal transformation and business success captivated the class. The instructor, Prof. Hanif Omar, reported that "The Cake Man" was the first of several entrepreneurs scheduled to present to the students throughout the semester.

Red Hat and Shaw Form Strategic Partnership

Red Hat, the world's leading provider of enterprise open source software solutions, is partnering with Shaw University to grow the Computer Science program as well as to identify opportunities for training, certification, internships and employment of students and graduates. Award-winning support, training, and consulting services make Red Hat a trusted adviser to the Fortune 500 . . . as well as its downtown neighbor, Shaw University.

The partnership, initially championed by Clarence Clayton, Privacy Compliance Lead and Chair of B.U.I.L.D. (Blacks United in Leadership and Diversity) and Matt Hicks, Executive Vice President, Products and Technologies, quickly became a high priority for both entities. Every two weeks a team from Red Hat and a team from Shaw meet to plan, implement and assess progress in building a strong computer science program that will prepare students for meaningful and rewarding careers in the tech sector.

It is anticipated that students and Red Hatters will interact often through guest presentations, professional development activities, a mentoring program, lab lectures, Red Hat Academy and certification training, internships and hiring.

Thirty-four students participated in the kickoff event on August 25--a virtual panel discussion with five Red Hatters

Red Hat headquarters viewed from Shaw University's campus. The institutions sit within walking distance of each other in downtown Raleigh, North Carolina. The partnership draws them closer.

who shared their professional journeys. Moderated by Prof. James Brown (with assistance from students Jahnai Goodwin, Justin Creighton and Andrew Anglin) the exchange provided motivation for those who attended live as well as those who viewed the session later.

Faculty Bears Join Oracle Academy

Oracle, the largest database company in the world, has entered into an agreement with Shaw University to help Computer Information Systems/Computer Science faculty develop core computing knowledge and skills aligned to industry demands using current technologies.

Institutions like Shaw must have access to the right resources to help ensure students achieve post-graduation success. The company provides the university with classroom learning resources, software, cloud technology, and practice environments.

IBM Academic Initiative to Provide Free Resources

In September 2020, Shaw University was invited to participate in the IBM Academic Initiative, the program IBM uses to provide access for faculty and students at accredited academic institutions to use IBM resources for free for teaching, learning and non-commercial research purposes. The topics include data science, cloud computing, cyber security, blockchain, artificial intelligence, systems and more. The resources available include courseware, tutorials, access to a software catalogue, hardware and enhanced IBM Cloud access. In addition, the ability to request university guest lectures, including remote lectures, is part of this academic partners engagement program.

For more information, email:
businessandbeyond@shawu.edu

ASPIRE to Boost Area Entrepreneurship

Certification program addresses critical success strategies for black entrepreneurs in Raleigh and beyond.

Entrepreneurship is touted as a means of economic empowerment. However, for Black entrepreneurs, the road can be tough. Whites are twice as likely as Blacks to be in business for themselves, but new businesses are started at a higher rate by Blacks than Whites. Unfortunately, the failure rate among Black businesses is also higher.

To reduce the disconnect between desire and outcome that exists for Black entrepreneurs, the Shaw University Aspire entrepreneurship certification program was created to provide training to increase revenue, improve efficiency in operations, and build the confidence of aspiring and early-stage Black entrepreneurs located in the Raleigh-Durham area (and beyond).

Aspire has a six-module curriculum covering business essentials, opportunity recognition, money management, marketing, business operations and presentations/communication. Content will be delivered over 16 weeks with modules ranging from 1 to 4 weeks in length.

SCORE and Shaw Offer Business Plan Preparation Series

Shaw University has partnered with Raleigh SCORE to assist business owners in their quest to create a viable business plan, a critical factor in the short and long term success of any business. The 13-week series started September 3 and takes the participant step by step through the process of creating a winning business plan.

A course of this magnitude normally would cost thousands of dollars, but it is being offered free due to the collaborative efforts of Raleigh SCORE and the Shaw School of Business and Professional Studies. Hanif Omar, who directs Shaw's Innova-

tion and Entrepreneurship Center, only has superlatives to describe the value of the comprehensive course, described as a treasure trove of information.

The workshop facilitators, all successful African-American business owners themselves, cover a wide range of topics including, Understanding the Difference Between an Entrepreneur and a Business Owner, Market Research for Customer Identification, Risk Mitigation and Navigating Obstacles and Setbacks, and Identifying and Setting Financial Goals.

An average of over 70 participants attend

live each Thursday evening, and recorded sessions are available to be viewed by others later. "The program is exceeding my expectations in every way," remarked Patti Williams, certified SCORE mentor and coordinator for the series. SBPS Dean Lynette Wood attends every session. "I am so impressed with the content of the presentations and the professionalism, positivity and dedication of the SCORE facilitators," she states. "Kudos to Dr. Angie Arrington, Jay Graves, Bill Davis, Sharon Shelton, Darlene Thorne, and Patti Williams for modeling excellence and commitment."

Of Special Note

Student success is why we exist. Here's a sampling of great opportunities Shaw Bears have received:

Dejavu Akinlabi
Computer Information Systems —Senior
Dejavu serves as an intern with the North Carolina Department of Commerce as a Monetary Examiner Intern.

Corey Cooper
Recreation Management—2020 Graduate
Corey, one of only six CIAA students chosen, will participate in the 2020-21 National Football League Events and Club Business Development Experienceship. The Experienceship begins in September and runs through the end of the NFL league year. This two-pronged program serves as both a mentorship and professional development program that introduces sports and event production career paths to students.

Justin Creighton
Computer Science—Senior
Justin served with bioMerieux as their information systems intern for their Global IS Team. He worked with members in the U.S. and France to develop different data models for their helpdesk and improve their corporate SharePoint site.

Isiah Gaddy
Computer Science—Senior
Isiah served for 10 weeks as a BT/IT intern at Lenovo.

Jahnai Goodwin
Computer Science—Junior
Jahnai participated in Code Path, a 12-week summer coding UNCF initiative. Admission into the program was based on programming skills (determined by completing coding problems) and transcripts. She was in a group of over 300 students across the globe who met twice a week to work on coding problems in Java, Python, or C++, with the goal of getting better at problem solving and acing algorithms.

Biance Wilburn
Business Administration—Senior
Biance was selected as a Walton-UNCF Education Reform Fellow. Her team won 2nd place for their Education Reform School Model & Design project.

FACULTY BULLETIN BOARD

Dr. Edwin C. Okoye
We salute Dr. Edwin C. Okoye (Class of '85), assistant professor of accounting, for his many years of service to his alma mater. Dr. Okoye began full-time employment at Shaw in 1993 as an accountant and was promoted to payroll manager in 2000. In the fall of 2005, he assumed a full-time faculty role--teaching a variety of business and accounting courses through the years. This fall Dr. Okoye transitioned to part-time faculty.

Prof. Cassandra Burney
Cassandra Burney was selected for the REACH ME (Relatable, Engaging, Activities Can Mold Extraordinaires) Program to train faculty in the scope of evidence-based pedagogical techniques.

Dr. Lynette Wood
Dr. Lynette Wood was re-elected treasurer of the diversity section of the American Accounting Association. She also was selected to serve as a co-guest editor of the special issue on diversity, inclusion and social justice of *Issues in Accounting Education.*

Faculty Earn Certificates In High-Impact Online Teaching and Learning Practices

Dr. Adrian Allen
Prof. Gale Allen
Prof. Levi Beckwith
Prof. Matthew Gargano
Dr. Edwin Okoye
Dr. Nnamdi Onuorah
Prof. Barbara Powell-Jackson
Dr. Gail Mazyck
Prof. TavShea Smith
Dr. Luis Suau
Dr. Melvin Wallace

Eleven SBPS faculty participated in and completed a timely training program dealing with high-impact online teaching and learning practices for HBCUs. Presented by the UNCF Institute for Capacity Building and the Gardner Institute, the sessions provided faculty valuable insight into instructional best practices under the challenge of COVID-19 and its impact on the academic environment.

The vision is real, and it is happening now at the Shaw University School of Business & Professional Studies! Contact us at BusinessandBeyond@shawu.edu to pledge your financial support.